Pritha Banerjee

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OBJECTIVE

To work for an organization providing me a challenging career where I can prove my competency through my skills & experience

KEY SKILLS

- Content Writing
- o Search Engine Optimization
- Content Research
- Client Servicing
- Academic Content Writing

EDUCATION

- 2021:B.A.LLB from University of Calcutta
- 2016:
 12th from BDM International School
- 2014:
 10th from BDM International School

IT SKILLS

- Microsoft Office Suite
- Microsoft 365
- Google Workspace

SOFT SKILLS

- Communication Skills
- o Team Management
- Relationship Management
- o Planning and Problem Solving

EXPERIENCE

July'22 – July'23 Executive (Resume Writing) at Infoedge India Ltd. (Naukri.com)

- Gathered & Analyzed Client Requirements and developed resumes in accordance
- o Interacted with clients and analyzed their Profiles to create their Portfolio
- Operated as an Executive & Conducted Market analysis of Recruiters regarding their requirements for an ideal candidate
- Conducted thorough Research on different clients and their profiles, irrespective of their experience level

Feb'22 - Jul'22 Content Writer at Thrillophilia

- Curated Itineraries for page visitors and clients to plan their vacations better
- o Analyzed Market Competitors to write authentic and original content
- Wrote plagiarism-free informative content which was also entertaining to read
- Used the Search-Engine-Optimization Method to help clients filter out content more and be noticeable to more and more audience

Dec'21 - Feb'22 Academic Content Writer at Royal Content Research Services

 Curated, Researched, and prepared manuscripts, following formatting and grammatical rules for academic writing, and submitted articles for publication

PERSONAL DETAILS

o **Date of Birth:** 19th March, 1998

o Languages: English, Bengali, Hindi

o **Address:** Jhilpar Road, Mahamayatala, Garia, Kolkata – 700084, W.B