

Favour Okechi

Content Writer

FMC Jalingo

+2348165740053

favourokechi@gmail.com

PROFESSIONAL SUMMARY

Versatile Content Writer proficient in researching, writing and editing diverse content using online tools like Hemingway Editor, Ahrefs, SurferSEO & Grammarly. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with a 7-plus-year history of superior performance in remote and hybrid environments. Collaborative team player possessing impeccable grammar and in-depth comprehension of Microsoft Word, Office & WordPress blogging. Areas of expertise include writing content in niches such as health, medicine, crypto and blockchain, lifestyle, tech, travel, history, business/commerce, fashion, etc. & Search Engine Optimization. Bringing more than half a decade of related experience.

WORK HISTORY

Vent Graphics — **Tech Writer**

NOVEMBER 2022 - PRESENT

- Optimize content for Search engines while maintaining consistent brand tone for each client.
- Write and edit high-quality content under deadline pressure, turning up about 5,000 words weekly.
- Conduct in-depth research for each content in various niches, all in the tech space.

Crebit — **Freelance Content Writer**

SEPTEMBER 2019 - NOVEMBER 2022

- Created and edited product reviews and articles for client, producing high quality content at short notice to the tune of 5,000 words weekly.
- Conducted research for products and incorporated findings into the written content.
- Rewrote old articles for clients, optimizing them for reuse.

SKILLS

- Content development & optimization
- Poetry
- Flash fiction writing
- Long and short form tweets
- Search Engine Optimization (SEO)
- Adept in WordPress
- Brand voice definition & consistency
- Proofreading & Editing
- Adept in collaboration tools such as Slack, Teams, Basecamp, etc.

CERTIFICATIONS

Hubspot Academy
SEO.

Hubspot Academy
Content Marketing

Jobberman
Soft Skills
Certification.

AGC ABSU — *Content Writer and Editor-in-Chief*

AUGUST 2016 - JULY 2018

- Wrote and edited high-quality content for clients in various niches.
- Conducted in-depth research for each content.
- Repurposed and optimized existing content for client use.
- Created various scripts for news broadcasts
- Led the team that published the fifth edition of the biennial magazine

EDUCATION

Abia State University,
Abia, Nigeria— *O.D.*
(*Doctor of Optometry*)

PORTFOLIO

[Samples across various niches](#)