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Objective:

To secure a challenging SEO Manager position with a dynamic organization that will allow me to utilize my years of experience and knowledge in search engine optimization, analytics, and digital marketing to drive online visibility and revenue growth.

Professional Summary:

Highly skilled SEO Manager with extensive experience in developing and executing successful SEO strategies for multiple websites across various industries.

Proven track record in improving search engine rankings, driving organic traffic, and increasing revenue. Passionate about staying up-to-date with the latest trends and best practices in SEO and digital marketing.

Professional Experience:

SEO Manager

Studentsandscholarship.com, October 2022 - Present

- Develop and implement effective SEO strategies for multiple websites, resulting in significant improvements in search engine rankings and organic traffic.
- Conduct keyword research and analysis to identify high-value target keywords and phrases, and optimize website content accordingly.
- Monitor website analytics and metrics to track performance, identify areas for improvement, and adjust SEO strategies as necessary.
- Collaborate with cross-functional teams, including marketing, content, and development, to ensure SEO best practices are incorporated into all aspects of website development and content creation.
- Stay up-to-date with the latest trends and best practices in SEO and digital marketing, and educate internal stakeholders on industry developments and strategies.

SEO Specialist

Jokoshq,

January 2021 - December 2021

- Conducted thorough SEO audits and provided recommendations for improving website structure, content, and technical SEO.
- Optimized website content and meta tags to improve search engine rankings and increase organic traffic.
- Collaborated with cross-functional teams to ensure SEO best practices were incorporated into website development and content creation.
- Conducted competitor analysis to identify areas of opportunity and improve website performance.
- Monitored website analytics and metrics to track performance and adjust SEO strategies as necessary.

Education:

Bachelor of Science in Biochemistry.

Bayero University, kano, Nigeria.

Skills:

- Expertise in SEO best practices and techniques
- Proficiency in website analytics tools (e.g., Google Analytics, SEMRush, Moz, Ahref)
- Strong analytical and problem-solving skills
- Excellent communication and collaboration skills
- Familiarity with CMS platforms (e.g., WordPress, Blogger)

Certifications:

- SEO Optimization Certification (Udemy)
- Google Analytics Certification
- Facebook Ads Certification (Udemy)
- SEMRush SEO Certification

References:

Available upon request.