

# GANIYU, Abdulwaris Opsey

**E-commerce  
associate**

---

## Skills

- Social Media Marketing
- Paid Advertising
- Email Marketing
- Data Entry
- Problem Solving
- Order Processing
- Adaptability
- Team Collaboration
- Technical Proficiency
- Customer Service

---

## Experience

---

### **Jumia Nigeria** / *Virtual Customer Representative*

FEB 2021 - DEC 2022

- Provide assistance to customers with orders, billing services, tracking shipments.
- Listen to customer concerns, answer customer questions and provide information on the company's products and services.
- Process payments, returns and refunds.

---

## Education and Certificate

---

### **Google Digital Marketing & E-commerce Professional Certificate**

SEP 2023 - NOV 2023

### **Digital Ads Certificate** / *Aleph*

JULY 2023 - JULY 2023

### **University Of Ilorin** / *B.Sc (Ed.) Agriculture*

DEC 2017 - DEC 2022, Ilorin Kwara State.

---

## Project

---

Email Marketing Sample Using MailChimp

URL : <http://eepurl.com/iCWeJs>

### **Canva Basic Graphics Sample**

URL :

[https://www.canva.com/design/DAFx4EletII/NZcBIQKzXSVBxbUUxDjluQ/edit?utm\\_content=DAFx4EletII&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFx4EletII/NZcBIQKzXSVBxbUUxDjluQ/edit?utm_content=DAFx4EletII&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

### **A/B Test Sample Work**

URL :

<https://docs.google.com/document/d/1QtHQ6DebPTXbptzD5qG55wJiCJVkbeZ/edit?usp=drivesdk&ouid=111799403629490074258&rtpof=true&sd=true>

### **Marketing Proposal Sample**

URL :

[https://docs.google.com/document/d/1Q\\_BTE3IWYsScdNDK6zaIFRWDmsimXXw8ioJ7m3uj7k0/edit?usp=drivesdk](https://docs.google.com/document/d/1Q_BTE3IWYsScdNDK6zaIFRWDmsimXXw8ioJ7m3uj7k0/edit?usp=drivesdk)