

MOLOKWU UZOR JOACHIM

LAGOS, NIGERIA

Joachimwrites.com

PROFESSIONAL SUMMARY

**FREELANCE BUSINESS BOOK GHOSTWRITER & CONTENT STRATEGIST | FINANCE
| ENTREPRENEURSHIP | VC | CROWDFUNDING | LEGAL | INSURANCE | TECH |
WEB3 | CRYPTO | E-BOOKS | JOACHIMWRITES.COM**

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LAGOS DE NORTE, PR

- Talented and versatile writer, proficient in technical communications, a news/ politics writer and the ability to write on Buying and trading crypto-currencies, Earning coins (i.e. mining, faucets), Using wallets Cryptocurrency in general. Successfully generated hundreds of business materials, including reports, letters, proposals, presentations, press releases, memos, reviews, and manuals. More than 10 years of experience writing creative copy for direct response markets and promotional advertising. Skillfully designed and produced material for newsletters, brochures, and flyers. Authored first-rate essays and articles for publication, in print, and online.
- Provide a wide range of writing services to various clients, businesses, publications, and websites, including: resumes and cover letters, chapter summaries, articles, writing prompts, press releases, how-to articles, and presentations.
- creative customer-focused writer, adept at details, and producing only first-rate work. Tremendous integrity and common sense.

- Regularly work with the following websites: Writer's Village U, AcaDemon, eCopywriters, Inland Press, Creating Words, WritersCollege.com, Freelancers.com, Elance.com, oDesk, Sandbox Advisors.
- Flexibility with work schedule to accommodate writers in different time zones, including occasional evenings and weekends as needed.

SKILLS

- Talented and versatile writer and proofreader, proficient in technical communications, a news/politics writer and the ability to write on Buying and trading.
- Successfully generated hundreds of business materials, including reports, letters, proposals, presentations, press releases, memos, reviews and manuals.
- More than 10 years of experience writing creative copy for direct response markets and promotional advertising.
- Skillfully designed and produced material for newsletters, brochures, and flyers.
- Authored first-rate essays and articles for publication, in print, and online.
- Enthusiastic and creative customerfocused writer, adept at details, and producing only first-rate work.
- Tremendous integrity and common sense.

EXPEIRIENCE OR WORK HISTORY

RECENT EMPLOYER

Writing Consultant Writing Consultant

Chem-TrendChem-Trend

Jan 2006 - Present · 17 yrs 11 mosJan 2006 - Present · 17 yrs 11 mos

Usak, TurkeyUsak, Turkey

- Assist the content team throughout the writing process
- Provide one-on-one and group training sessions to all the Writers in the team
- Give insightful feedback regarding a Writer's articles

- Answer questions about writing, editing, and research
- Organize workshops covering different writing styles and strategies
- Communicate with the management team and provide reports on Writers regularly.

Freelance Writer

No More 12 Step - Drugs and Alcohol Rehab Programs No More 12 Step - Drugs and Alcohol Rehab Programs

Jan 2015 - Aug 2023 · 8 yrs 8 mos Jan 2015 - Aug 2023 · 8 yrs 8 mos
Lagos.

1. Customer service executives encourage all employees to display the highest standards of service at all times.
2. They identify tasks that are critical to maintaining customer satisfaction levels and communicate with employees to raise awareness of their individual roles in delivering satisfaction.

B2B FREELANCE WRITER/BLOGGER/CONTENT MARKETING STRATEGIST B2B FREELANCE WRITER/BLOGGER/CONTENT MARKETING STRATEGIST Pizza Fusion Pizza Fusion

Jan 2001 - Aug 2023 · 22 yrs 8 mos Jan 2001 - Aug 2023 · 22 yrs 8 mos
Usak, Turkey.

AFTER SCHOOL TEACHER FOR WRITING SKILLS:

Verona area school district - Wisconsin , USA

- Taught multiple courses for middle school and high school students that focused on developing writing and reading skills
- Academic co-advisor to high school newspaper group: taught writing and editing skills and supervised student editors

INTERNATIONAL CUSTOMER SERVICE MANAGER

Gamax Independent Inspection Services Ltd - Suffolk, England

- Implemented marketing strategies which resulted in 12% growth of customer base.
- Supervised 25 customer service employees
- Collaborated and communicated regularly with managers throughout the company in various departments, including production and purchasing
- Trained and continually instructed employees on effective oral communication skill
- Increased employee retention by 25% during my period of employment through increased transparency and more effective and streamlined communication between sales and management
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CEO, ADVERTISING DIRECTOR, PROJECT MANAGER AND EDITOR

Optribe Digitech concept - Lagos , Lagos

- Advertising Director
- Project Manager/Editor

Other experience: extensive retail and customer service experience, audio, and video transcription

CORE COMPETENCE

- Direct Mail, Copy Writing, Proposal Development, Presentations, Press Releases,
- Articles, Essays, Research, Sales Promotions, Resumes, Public Relations, Team
- Leadership, Cold Calling, Editing, Entrepreneur, Lead Generation, Brochures and Newsletters, Target Marketing Customer Service, Information Analysis, Research
- Reports, Client/Vendor Relations, Project Management, Print Production, Graphic Design, Database Management, Coordinating and Scheduling, Business Administration.

EDUCATION

- Madonna University Nigerian - Okija, AN | Bachelor of Science
- Double major in Professional and Technical Writing, and Behavioral Sciences
- Associate in Arts, American Intercontinental University - Atlanta , Georgia | Bachelor of Arts
- Professional and Technical behavioral science

CERTIFICATION AND AWARD

- National Scholars Honor Society
- 10 Certificates of Achievement for completion of continuing education courses
- CPRW Certification
- 14/14 exams passed for oDesk Certifications