

SARAFINA ADANMA EMMANUEL

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[t https://twitter.com/Emsadel?t=D6ncHCPNNjf2y3zUO7lg0Q&s=09](https://twitter.com/Emsadel?t=D6ncHCPNNjf2y3zUO7lg0Q&s=09)

OBJECTIVE

I care about the details of digital interfaces and consider the design and experience crucial in creating effective, intuitive interfaces for users. I like prototyping, it helps me think through interaction models and new possibilities.

EXPERIENCE

June 2023 -
Till Date

Dannyokec Developers Hub

UI UX Designer

- I create the look and feel of digital products including colour schemes, typography and overall aesthetics.
- Organize and structure content to enhance user understanding and navigation.
- Develop interactive prototypes to test and refine the user flow and functionality before the final product is built.

12 2022 -

Coldigify

UI UX Instructor

- Create digital courses and modules on UI UX
- Create presentation slides
- Research on the current trends in UI UX
- Teach and instruct the courses I created online, with a lot of practicals

Sept 2022 -
Dec 2022

Zuri Board

Product Design Intern

- Over the course of the internship, I designed an application 'Stockify' that allows users to invest in stocks without stress.
- I designed a mobile app called 'Find a Doc' to enable users book appointments with doctors, connect with doctors incase of emergencies, and find nearby medical facilities.
- I co-designed a website that splits Javascript (JSON) files to smaller files and bits.
- I also designed an e-library that allows users to borrow books and the books get delivered to them.
- I followed audience centred and iterative methods to understand user needs.
- Designed user journey diagrams, user stories and empathy maps.
- Conducted surveys and questionnaires for user research.

February
2021 -
August
2022

Fruitier Daily

Graphic Designer

- Involved in designing high quality social media posts across all handles.
- Creating fliers, posters and banners for advertising.
- Creating and editing videos for engagement across all handles.
- Creating and publishing content for engagement.

2018 - 2021

Savera Africa Gender Initiative

Social Media Manager/ Graphic Designer

- Formulating high-quality written and visual content for social media campaign
- Building a social media presence by maintaining a solid online presence
- Overseeing customer service provided via social media
- Involved in graphic design of all social media posts

Aug 2020 -
Mar 2021

National Emergency Management Agency

Field Assistant

- Monitor and evaluate disaster affected areas, synthesised data and submitted reports for further research and analysis.
- Creating possible solutions on how to mitigate the effects of the affected areas in several parts of the state.
- Compiled and analyzed data to produce reports.

EDUCATION

2020

University of Abuja, Nigeria

Soil Science

SKILLS

- UI UX
- Graphic Design
- Data analysis
- Report writing
- Critical thinking
- Web design
- User research

PROJECTS

- **Link to my portfolio on Behance**
<https://www.behance.net/sarafinaemmanuel/projects>

INTERESTS

- Research

- Design
- Surfing the Internet
- Sight seeing
- Watching football

LANGUAGES

- English

REFERENCE

- **Mr. Daniel Okechukwu - "Dannyocec Developers Hub"**
Chief Technology Officer
+234 703 784 4095
- **Dr. Oku Effiom - "University of Abuja"**
Professor
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TOOLS

- Figma
- Illustrator
- Adobe XD
- Canva
- Google Suite
- Hootsuite
- Twitter Deck
- Framer