

Adriano Mirchou

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PAST EXPERIENCE

Bellavue Medical Clinic, Las Vegas, NV

- Created and edited digital content for the clinic's website.
- Copywrote and edited detailed accounts in Chicago and APA style formats of procedures performed at the clinic including varicose vein treatments, collagen fillers, facelifts, and the effects of botox from patient testimonials.
- Research conducted on the effects of skin treatments and side effects.
- Editing various documentation regarding patient's experiences and testimonials before and after medical procedures.
- Duties included graphic design created for the brand name and website.

Swire Coca-Cola, Draper, UT

- Directed, edited, and produced over 10 campaigns for the Clean Water initiative for Swire Coca Cola in Draper, Utah.
- Copywrote for the company's website and edited many blog entries as well as documentation for the company.
- In charge of scheduling and overseeing the budgets on each advertisement.
- SEO related work included as well.

SKILLSETS

- Copywriting, technical writing.
- Chicago/APA Style format
- Proofreading, editing.
- Camerawork: including filming, lighting, and editing for various platforms.

ADDITIONAL CONTRIBUTIONS

- Fluent in Spanish
- 10+ years of experience with Microsoft Word, Excel, Powerpoint and various spreadsheet software.
- 5+ years of experience with Adobe Premiere Pro, Lightroom, and Acrobat.
- Certified in AVID and Adobe Editing Software.

CAREER OBJECTIVES:

- To write, edit, and create digital content.
- To create quality content with thorough and respectful collaborative efforts.
- To properly understand and participate in each aspect of creating digital content.

EDUCATION:

Utah Valley University

2019 Bachelor of Science

Loyola Marymount University

Current Graduate Student

2023 Master of Fine Arts

EXPERIENCE:

Capital Group

Copy Editor

In charge of copyediting press releases, events marketing, and event templates as well as market reports.

June 2021-present (contractor)

Swire Coca-Cola and Co.

Copy Editor, Producer

February 2018-August 2020

Bellavue Medical Clinic

Creative Director, Copywriter, Advertising

January 2017-January 2019

Sundance Film Festival 2018

Volunteer, Liaison (one month volunteer)

January-February 2018