

Badejo Faith  
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**OBJECTIVE:**

A skilled and experienced content writer seeking a challenging position with a reputable company where I can utilize my writing skills and creativity to contribute to the growth of the organization.

**SUMMARY:**

A passionate and detail-oriented content writer with 3 years of experience creating high-quality and engaging content for various industries. Proficient in researching, writing, and editing content for blogs, websites, social media, and other digital platforms. Skilled in SEO optimization, content strategy, and analytics tools.

**EDUCATION:**

University of Ilorin, Ilorin  
Bachelor of Arts  
Christian Studies

**EXPERIENCE:**

East Inc Media  
Content Writer

- Produced high-quality blog posts, articles, and website copy that increased website traffic by [insert percentage] and improved search engine rankings.
- Conducted extensive research and interviews to generate unique and informative content for a variety of industries, including technology, healthcare, and finance.
- Collaborated with designers, marketers, and social media specialists to create content for social media campaigns and email newsletters.
- Managed editorial calendars and deadlines to ensure timely and consistent delivery of content.

FidelinfoNews

Intern Writer

- Developed and executed content strategies for multiple clients, resulting in increased website traffic and improved engagement rates.
- Created compelling and informative content for various digital platforms, including blogs, websites, social media, and email newsletters.
- Conducted keyword research and implemented SEO best practices to improve search engine rankings and drive organic traffic.
- Analyzed and reported on content performance using analytics tools such as Google Analytics and SEO

Ankara Lanta

Customer Support Representative

Provide customer service via phone, email, and chat to customers in a timely and professional manner

- Resolve customer complaints and issues by gathering information, researching solutions, and providing accurate and timely responses

- Maintain a positive and respectful relationship with customers by actively listening, empathizing, and addressing concerns
- Document customer interactions and maintain accurate records in the company's CRM system
- Collaborate with cross-functional teams to identify and resolve customer issues.

Tundeski Nig Enterprises

Office Assistant

- Assisted customers with product inquiries, orders, and returns via phone and email
- Resolved customer issues by providing accurate and timely solutions and escalating issues as necessary - Maintained a high level of customer satisfaction by building rapport and providing exceptional service - Maintained accurate records of customer interactions and transactions
- Contributed to the development and improvement of customer service processes and procedures

**SKILLS:**

- Excellent written and verbal communication skills
- Proficient in SEO optimization and analytics tools
- Strong research and analytical skills
- Ability to meet tight deadlines and work independently
- Familiarity with content management systems and social media platforms
- Social media management
- Data Visualization Tools-Ms Excel
- Power Point, Word
- Graphics Design
- Copy Writing
- Time Management

**PROFESSIONAL CERTIFICATION(S)**

Certificate of Completion in Microsoft Excel

Human Resources Management

Utilize high-level communication skills Knowledge of the domain

Leadership abilities and clerical skills

Health, Safety, Environment (HSE 1,2,3)

Planning safe work practices and making necessary changes Drawing up safe operational procedures

Investigating site inspections

Project Management Professional

**REFERENCES:**

Available upon request.