

DANIEL IGWE

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WRITER

A dedicated and accomplished writer with a proven track record of creating compelling and engaging content across a wide range of industries and formats. With over 5 years of experience, I excel in translating complex ideas into clear, concise, and impactful written materials. I am passionate about storytelling, research, and effective communication, and I thrive in both collaborative and independent work environments.

EXPERIENCE

2018 – **Writer**

2021 **GRADEN COMMUNICATIONS, NIGERIA**

- Developed user-friendly materials for readers to associate with.
- Write and edit materials for publication.
- Create relatable content.

2019 – **Writer**

2022 **CLOUD WRITES, NIGERIA**

- Wrote unique content for businesses within the legal, finance, health care, energy, real estate, public sector, education, and human resources industries.
- Researched, wrote, and edited original and high-quality content while meeting daily deadlines remotely.
- Researched and evaluated the cost-efficiency of marketing tools, including SSM, SEO optimization, and third-party platforms, to promote the project with a tight budget.

2022 – **Content Writer**

2022 **PARTTIMEJOBS2U, MALAYSIA**

- Wrote articles for businesses within the healthcare and entertainment sector.
- Developed user-friendly articles for readers to read and associate with.
- Conducted background research in support of business development initiatives.

2023 – **Content Writer**

2023 **MWEDA MEDIA, KENYA**

- Wrote blog posts, articles, and case studies, with a focus on providing valuable and informative content to the audience.
- Proofread and edited articles, checking for grammar, spelling, and style to ensure a high level of quality and professionalism.
- Crafted persuasive and compelling text that is designed to persuade the reader to take an action, such as making a purchase, signing up for a newsletter, or clicking on a link.

EDUCATION

2017 – 2021

B.A. English

University of Jos – Plateau, Nigeria.

SKILLS

- Website and blog content writing
- SEO and keyword research.
- Editing and proofreading
- Effective communication
- Reliable
- Patient and thorough
- Internet Savvy
- Relationship Building
- Data Analysis
- Team Player
- Keeping deadlines
- WordPress
- HTML
- CSS