



MARK SALIHU

A Digital Marketer, Web Developer & Graphic Designer

Experience: 5 years | **Available:** 1 Week | **Location:** Lagos

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ABOUT ME



Have lots of good experiences working as a Web Developer, co-designed and structured The Thrive Place Website, worked with Vsonic Electronics as a Digital Marketer, with Holycrown Gold Concept as a Graphic Artist & Operations Manager and The Thrive Place as a Social Media Marketing Executive and Front-End Developer and more which could be an asset and added value to your organisation.

WORK EXPERIENCE



The Thrive Place Hotel

Senior level | Social Media Manager/Website Management
Lagos, Nigeria
2022-01-01 | 2023-07-01

- Manage the company's Media platforms on Facebook, Instagram, LinkedIn and Website.
- Market research on new thrend and how to effectively impact the system to the organization to generate income
- Creat graphic and marketing video content for all of the media channels
- Organise inhouse programs as means of campaign to generate and boost sale and more

Vsonic Electronics

Senior level | Digital Marketing Executive
Lagos, Nigeria
2017-01-01 | 2018-04-01

- Promote and manage the company's products and services via company's social media handles and external channels like JiJi by creating and reupdating content through my graphic design skills for targeted audience.
- Market research on new thrend and come up with ways i can effectively apply them to generate more sales.
- Mentor any of the company's sales representative deemed to be falling behind
- Online Customer relation and respon to their messages or request

Holycrown Gold Concept

Senior level | Graphic Artist/Operations Manager

Lagos , Nigeria

2012-12-01 | 2017-04-01

- Create graphic designs, print, customize on heat transfer materials like metal business card, mugs, house number plates, T.Shirts, pen, wall clocks and many more
- Troubleshoot IT related problems like printer errors, softwares intallation and general management of the the day to day activities.
- Reach out to targeted audiences for possible business deals and contracts.

Tantalizers Plc

Senior level | Pastery Chef & Quality Control Personnel

Lagos , Nigeria

2011-05-01 | 2012-12-01

- Started as a pastery chef and was later confirmed and promoted to Quality Control Personnel after six months due to my hardwork and product standared.
- Monitoring adherence to quality systems and comply with brands standards.
- To ensure that only products that meet the company's quality standards are delivered to customers

EDUCATION



Kogi State Polytechnics Lokoja

HND | Computer Science

Obtain my National Diploma in Computer Science between 2009 -2011 and Higher National Diploma between 2013-2015

Kogi State Polytechnics Lokoja

OND | Computer Science

JOB SKILLS



Digital Marketing

Web Development

Graphic Designes

CERTIFICATES & AWARDS





WhatsApp Channel: <https://www.facebook.com/profile.php?id=61552339200019>