


VALENTINE IFUNANYA

GRAPHIC DESIGNER |
VIDEO EDITOR

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<https://sites.google.com/view/saintcreativo> 

PROFILE INFO

I'm a passionate and creative graphic designer. specialize in creating impactful visuals that helps brands and projects stand out and communicate their message

EDUCATION

B.sc Geography **2018-2022**
University of Ibadan

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EXPERTISE

- Management Skills
- Content Creation
- Video editing
- Photoshop
- Illustrator
- Filmorax
- Communication Skills
- Critical thinking

EXPERIENCE

Brand Manager **2023-present**

Urbane Clothing Store

My task is to create compelling content that engages customers and drives traffic to our store. This includes working with our copywriters to craft creative copy, working with our graphic designers to create visuals, searching for influencers to promote our products, exploring social media campaigns, and more. I am also responsible for ensuring the creative messaging and visuals are effective and consistent across all channels for maximum ROI.

Graphic designer/ video editor **2022 - 2023**

Ivy Theatre School

As the graphic designer and video editor for Ivy theatre school, my roles involve creating engaging visuals to be used on websites, newsletters, promotional materials, and social media platforms. I also edit all video content related to the theatre school, including pre-recorded performances, short documentaries, and promotional videos. I'm also responsible for ensuring all content is delivered to a high standard, within the designated time frame.

Graphic designer/ video editor **2022 - 2022**

Periwinkle condos

I was responsible for creating effective graphics for print and online materials that supported the company's marketing efforts. I was also responsible for creating and editing video content, such as promotional campaigns, tutorials, and other videos. This content was distributed online through the company's website and social media channels.

Video Editor **2022-2023**

Consonance tech.

My primary responsibility was to help create dynamic and engaging videos that showcased our company's products. This involved working closely with our marketing team to brainstorm concepts, editing raw footage to create compelling stories, and ensuring that the final product was visually stunning and technically flawless.