

## WEBSITES, PORTFOLIOS, PROFILES

- <https://www.behance.net/kunle-mallami>
- <https://cr8vstacks.wixsite.com/kunlemallami>
- <https://www.youtube.com/@cr8vstacks>
- <https://cr8vstacks.com>

## PROFESSIONAL SUMMARY

Experienced Website Designer with a proven track record of creating visually appealing and user-friendly websites. Proficient in front-end programming, responsive web design, and SEO optimization. Adept at collaborating with clients to bring their digital visions to life.

## ACCOMPLISHMENTS

- Designed and developed over 50 websites, focusing on user-centered design and enhancing user experiences.
- Successfully transformed prototypes into mobile-friendly versions, emphasizing accessibility across diverse devices.
- Provided ongoing website maintenance, content management, and security updates to ensure optimal performance and security.
- Achieved top search engine rankings for websites through effective SEO practices, resulting in increased organic traffic.
- Resolved numerous website-related issues, particularly on WordPress sites.
- Successfully published and contributed to more than 10 books on various platforms, including Amazon.

## SKILLS

### *UI/UX Design:*

- Figma

### *Website Design & Development:*

- Website Design
- UI/UX Design
- Front-End Programming:  
HTML5, CSS3
- Wordpress
- Shopify
- Responsive Web Design
- Web Analytics Tools

### *Content Creation:*

- Graphics Design
- Canva
- Content Writing
- Blog Development
- Social Media Content Writing
- Copywriting

### *Other Skills:*

- Time Management
- Critical Thinking
- Audience Analysis
- CMS and CRM Proficiency

- Website Maintenance
- Project Management
- Teamwork and Collaboration

### ***SEO & Digital Marketing:***

- SEO Optimization
- Email Marketing
- Social Media Management
- Google Analytics
- SEO analysis tools

## **WORK HISTORY**

UI/UX Designer and Web Developer

**Cr8vstacks.com | Nigeria • 10/2018 to CURRENT**

- Design and develop creative and innovative websites and mobile apps for clients in various domains, such as radio, fashion, beauty, real estate, restaurant and more.
- Use tools and technologies such as Canva, Wordpress, Shopify, Elementor and Figma.
- Collaborate with other developers, graphics designers, and clients to deliver high-quality and user-centric products.
- Conduct user research, testing, and feedback to improve the UI/UX design and functionality of the products.
- Increase user engagement and retention of the products by an average of 35% through effective UI/UX design strategies.

UI/UX Designer and Web Developer

**Emzlounge.co.uk | United Kingdom • 2023**

- Designed and developed a responsive and dynamic website for a UK-based online entertainment platform.
- Used tools and technologies such as WordPress, Elementor and Canva.
- Worked with the content team and the client to create a visually appealing and user-friendly web solution.
- Implemented SEO and analytics to optimize the website performance and reach.
- Increased website traffic and reservations by an average of 40% through effective UI/UX design, SEO and web development.

## UI/UX Designer and Web Developer

### **Strideradio.net | United States • 03/2020 to 03/2023**

- Designed and developed a responsive and interactive website for a US-based online radio station.
- Used tools and technologies such as WordPress, Elementor and Canva.
- Worked with the technical and audio team and the client to create a web solution that supports live streaming, podcasting, and music playback.
- Implemented UI/UX design principles such as color, typography, layout, and animation to enhance the website aesthetics and usability.
- Increased website listeners and subscribers by an average of 30% through effective UI/UX design, SEO and web development.

## UI/UX Designer and Web Developer

### **Moonlightconsulting.co | Nigeria • 2023**

- Designed and developed a responsive and professional website for a UK-based consulting firm.
- Used tools and technologies such as WordPress, Elementor and Canva.
- Worked with the business team and the client to create a web solution that showcases the firm's services, portfolio, and testimonials.
- Implemented UI/UX design principles such as hierarchy, contrast, alignment, and whitespace to improve the website readability and credibility.
- Increased website leads and conversions by an average of 15% through effective UI/UX design, SEO and web development.

## CREATIVE WRITER | CONTENT MANAGER

### **Afari Travel | Lagos, Nigeria • 08/2022 to present**

- Researched and authored articles on various travel destinations.
- Created targeted content based on traffic analysis.
- Collaborated with graphic designers and social media managers for cohesive branding.
- Utilized SEO keywords to enhance content visibility.
- Maintained high-quality content through rigorous proofreading and editing.
- Strategized content based on Google Analytics data and keyword planning.
- Curated and scheduled newsletter contents and other contents for internal communication channels
- Researched and created content and editorial calendar for online and offline channels
- Built and executed social media strategy

## CONTENT MANAGER, COPYWRITER

**Kirifoods | United Kingdom** • 03/2022 to 10/2022

- Elevated customer engagement through social media.
- Developed marketing content, including blogs and promotional materials.
- Analyzed and reported on social media and online marketing campaigns.
- Enhanced email marketing conversion rates through copywriting.
- Implemented SEO strategies to boost page content, keyword relevance, and branding.
- Collaborated with cross-functional teams to achieve customer retention and brand awareness goals.

## EDITOR, PUBLISHER

**LamLam Bookish | Nigeria**

- Edited, proofread, and formatted various materials.
- Collaborated with authors and internal teams to meet job requirements.
- Formatted documents for review and submission.
- Leveraged advanced Microsoft Word functions.
- Worked with graphic artists and post-production teams.
- Maintained content alignment with established guidelines.

## CREATIVE WRITER AND RESEARCHER

**Abundance Aware | United Kingdom** • 01/2018 to 10/2022

- Researched and authored articles on finance, lifestyle, side hustles, and UK locations.
- Produced targeted content based on traffic analysis.
- Conducted thorough research on assigned topics.
- Collaborated with cross-functional teams.
- Utilized SEO for content enhancement.
- Aligned content with Google Analytics data and keyword planning.

## CREATIVE WRITER AND RESEARCHER

[techworm.net](https://www.techworm.net) | **India** • 08/2018 to 09/2019

- Researched and authored articles on travel destinations and tips.
- Generated targeted content.
- Maintained high-quality content through editing and proofreading.
- Brainstormed content topics.
- Utilized SEO keywords for content visibility.

## EDUCATION

**BSc. | Pharmacology**  
University Of Lagos, Lagos

**Kambridge Comprehensive College, Oyo State, Ibadan**  
SSCEs  
*8 including Maths, English, Chemistry, and Physics*

## CERTIFICATIONS/ ACCOMPLISHMENTS

- User Experience Certificate
- Andrei Neagoie – Complete Web & Mobile Designer (UI/UX)
- Tomas Moravek – Facebook Ads & Instagram Ads Course + Meta 401-101
- Robin & Jasper – WordPress Website Development & SEO Masterclass
- Passed LinkedIn's Skill Assessment for SEO
- Passed LinkedIn's Skill Assessment for WordPress