[Head Photographer](https://www.postjobfree.com/resume/adytvq/head-photographer-brooklyn-ny-11216%22%20%5Ct%20%22_blank)

Location:
Brooklyn, NY, 11216

Posted:
August 10 2023

Contact Info:
search@edesposito.com
347-410-9618

Ed Esposito
73 Monroe Street
Brooklyn, NY 11216
(347) 410-9618
E-Mail: search@edesposito.com
Portfolio: [www.bestfriendsphotos.com](http://www.bestfriendsphotos.com/)

Summary: Experienced professional with solid public relations, publicity,
photography, marketing and human resources skills looking for an exciting
position with a great company to creatively and aggressively expand its
marketing/promotions scope. I have over 30 years of entertainment,
portrait, location and commercial photography experience. I am also
available for corporate studio photography services in varied capacities
via staff and freelance opportunities.

Work Experience

Class Act Photography, Brooklyn, New York (2016-Current)
Staff Photographer
. Mobile photography studio setup and shooting of Pre-K through high
school photo sessions.
. Scanning and processing each days photo sessions.

Best Friends Photos Studio, Brooklyn, New York (2014-Current)
Owner
. Studio setup, scheduling and conducting commercial, pet, location,
children, model, entertainment, headshot and portraiture studio photo
sessions.
. Maintaining computer press list files and 250,000 units photographic
slide library. Over 3,000 photographs and 1,000 articles published
worldwide.
. Meeting photographic agency daily image brief requests.
. Organizing studio's monthly photo session calendar.

SpinGuru Fitness, New York, New York (1997-2014)
Independent Group Fitness Instructor
. Maintained a loyal following and successful clientele that continues
to grow through safety and confidence building techniques. Created a
comfortable, intimate and humorous atmosphere while focusing on
integrating mind, body and spirit connection at major health clubs
throughout the New York City Tri-state region.
. Specialized in building Indoor Cycling programs. Provided fitness
assessments, cardio endurance, strength training, interval training
muscle balancing/strengthening, flexibility, coordination and core
stabilization techniques.
. Coordinated the SpinGuru.com Fitness website
. Conducted private sessions/consultation for nutritional advisement in
the ZONE Nutritional Program.

Horizon Communications, New York, New York (1983-2014)
Photographer/Creative Consultant/Journalist
. Conducting and supervising photographic sessions, graphic layout,
publicity artwork traditional and guerilla marketing campaigns.
Supervised the conversion of 500,000 photographic transparencies to
digital format.
. Worked directly with record companies, artists, publicists, management
firms, Broadway production companies, advertising agencies and
marketing companies. I have photographed all genres of music acts on
location setting as well as studio setups.
. Developed and implemented radio tie-in promotions, special events, non-
profit and multi-media presentations.
. Created and implemented media programs and graphic layouts.
. Wrote/edited press releases.
. Planned and organized media events.

Radio City Music Hall Productions, New York, New York (1995-1996)
Recruitment Coordinator, Human Resources Department
. Developed and coordinated temporary/permanent employment orders and
special events
. Implementation and management of GreentreeTM Employee resume
tracking/scanning system.

Education
B.S. Communications, Brockport State University- Brockport, New York (1986)

PostJobFree Inc, 101 Marketside Ave Ste 404-206, Ponte Vedra, FL 32081

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