

Baljeet Singh

Position Applied for Digital Marketing

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CAREER OBJECTIVE

A passionate digital marketing holder with knowledge in search engine optimization (SEO), search engine marketing (SEM), canva, social media marketing (SMM), website creating activities seeking an exciting career in the field of digital marketing.

EDUCATION

- 10+2 from Rabindranath World School.
- Pursuing Bachelor of Commerce (Bcom) from Delhi University School of Open Learning.
- Completed My Digital Marketing course from New Delhi YMCA

SKILLS

- A clear understanding of digital marketing concepts and practices.
- Search engine optimization to increase the organic traffic.
- Ability to plan & run a Google Adwords campaign.
- Social media optimization (Facebook, Instagram, Twitter, and LinkedIn)
- Email marketing (Convert kit, Mail Chimp).
- Knowledge of Google Analytics to track and report website traffic.

PERSONAL DETAILS

Date of Birth: 13 September 2004

Gender: Male

Father's Name: Ravinder Singh

Nationality: Indian

