


Adekunle Olanrewaju Jason

 lanrejaso@gmail.com

 08139191273

 [linkedin.com/in/olanrewaju-adekunle-5a9401221](https://www.linkedin.com/in/olanrewaju-adekunle-5a9401221)

 <https://jasonlanre.contently.com/>

Summary

As an experienced writer and SEO specialist with a proven track record of over 5 years in writing and 3 years in SEO, I am thrilled to submit my application for consideration. With a BSc in Mass Communication from the esteemed University of Lagos, Akoka, I have honed my skills in effective communication, research, and writing, which have been pivotal in my success as a content writer.

Throughout my career, I have had the privilege of collaborating with diverse organizations, where I've taken on various roles such as content writer, social media manager, editor, digital marketing manager, and, presently, an SEO specialist. These multifaceted experiences have enriched my skill set and fostered a holistic understanding of content creation and promotion strategies.

Problem-solving is ingrained in my nature, and I believe my innovative approach will prove to be a valuable asset in any role, especially when working directly with clients to fulfill their content requirements.

I am eager to contribute my expertise, enthusiasm, and dedication to a dynamic team that values creativity, collaboration, and continuous growth. My diverse background and unwavering commitment to excellence make me a well-suited candidate for various content-driven positions.

Experience

Freelance Technical Writer

Earnipay

Jul 2023 - Present (1 month)

Communications Intern and Social Media Manager

Lutaàwò

Apr 2023 - Jun 2023 (3 months)

Technical Writer

MUO

Feb 2023 - Present (6 months)

Search Engine Optimization Manager

SofHub, LLC

Sep 2022 - May 2023 (9 months)

Blogger

Skytech SEO Agency - Best SEO Company for your Business

Oct 2021 - Jan 2022 (4 months)

Volunteered to write an SEO article

<https://skytechseo.com/become-a-forbes-contributor/>



Student Intern

HEBRON 95.9 FM COVENANT UNIVERSITY

Oct 2021 - Nov 2021 (2 months)



Social Media Manager

Oct 2021 - Jan 2022 (4 months)



Freelance Blogger

Switzville blogs

Freelance blogging on movie reviews and articles



Joint Chief Executive Officer

Mason Influencers

Mar 2018 - Present (5 years 5 months)

Social media managing and marketing

Education



University of Lagos

Bachelor of Science - BS, Mass Communication/Media Studies

2018 - 2022

Licenses & Certifications



Google Analytics Certification - Google Career Certificates

172630689



On-Page and Technical SEO Course - Semrush

0453c081c8



Content Marketing and SEO Fundamentals with Eric Enge - Semrush

9aebcb8a64



Backlink Management Course with Greg Gifford - Semrush

a9f3027cd5



Keyword Research Course with Greg Gifford - Semrush

33b865cc36



Start the UX Design Process: Empathize, Define, and Ideate - Coursera

NF8ZYZR4PPRM5



Foundations of User Experience (UX) Design - Coursera

ZJAR2HMYDRDN

Skills

Search Engine Optimization (SEO) • Technical Writing • Ghostwriting • Digital Marketing • Google Analytics • Google Docs • Documentation • Social Media • Research Skills • Writing