
Ifeoluwa Oshinowo

Community Moderator

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ABOUT

Dedicated and experienced Community Moderator with a passion for fostering positive and engaging online communities. Adept at maintaining a welcoming and respectful environment. I have a proven track record of effectively managing user interactions and ensuring that discussions remain constructive and on-topic. Skilled in conflict resolution, content moderation, and community guidelines enforcement, I am committed to upholding the integrity and values of online communities.

SKILLS

Effective communication, conflict resolution, content moderator, empathy, time management.

EXPERIENCE

ISOBAR, Lagos - *COMMUNITY MODERATOR*

JULY 2021 - PRESENT

- Managed engaging social media campaigns, resulting in a 30% increase in engagement over six months, measured through reach, impressions, and engagement metrics.
- Actively engaged with the community by responding to comments, messages, and feedback, fostering genuine connections and leading to a 20% increase in the online following.
- Stayed ahead of industry changes by monitoring social media trends and competitor activities, ensuring ongoing brand relevance and innovation.

11Eleven Consults, Lagos - *HUMAN RESOURCE ASSISTANT*

NOVEMBER 2020 - JULY 2021

- Talent Acquisition: Prepared job descriptions to attract top talent, strategically advertised vacant positions, and managed the end-to-end

employment process, focusing on aligning individuals with the organization's values and goals.

- Employee Onboarding and Development: Successfully onboarded new employees, introducing them to the company culture, and organized continuous training programs for existing team members, fostering a skilled and engaged workforce.

EmotivebyMoyo, Lagos - *DIGITAL MARKETER*

FEBRUARY 2020 - MAY 2020

- Crafted and executed data-driven digital marketing strategies resulting in a substantial increase in the band's visibility, enhanced fan engagement, and consistently sold-out performances.
- Managed and expanded the band's social media channels, cultivating a dedicated and loyal fan community. Kept fans informed about upcoming tours, releases, and behind-the-scenes content, leading to increased fan engagement and retention.

EDUCATION

University of Lagos, Lagos - *SOCIOLOGY*

JANUARY 2016 - JANUARY 2020

CERTIFICATION

- UI/UX Design Course (Girl Code Academy)
- Human Resource Management (Chartered institute of personnel management) - In view