

# Kelechi Osazuwa Emeahara As Content Writer

3b, Awoyomi Estate, Off Terry Grillo Road, Ahmadiyyah, Lagos State,  
Nigeria.

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Dear Sir/Madam,

Are you ready for a wild ride into the captivating world of content?

I'm a seasoned content writer and copywriting maestro, with a fiery passion for words and a flair for crafting irresistible marketing content.

Since 2016, I've been honing my skills to perfection, blending storytelling with persuasive techniques.

Picture words that dance across the page, leaving your audience craving more.

With creativity and wit, I'll transform your ideas into engaging narratives that inspire action.

But that's not all—I'm also a copywriting virtuoso, crafting persuasive messages that hook your readers from the start. I'll transform your brand's voice into an irresistible melody, captivating your target audience.

When it comes to content marketing, I'm a strategic conductor. From compelling blog posts to captivating social media campaigns, I blend creativity and data-driven insights to drive results.

Now, let's turn up the heat! Check out my CV below, uncover a treasure trove of accomplishments and see my burning passion for the written word. Let's join forces and set the industry ablaze with captivating content!

I'm eager to showcase my fiery talents and discuss how we can work together. Please contact me to schedule a meeting.

Thank you for considering me as a content writer for your team!

Passionately yours,

Kelechi O. Emeahara



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## Content Writer

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### Objective

To leverage my passion for writing and creativity as a skilled content writer, delivering engaging and impactful written materials that captivate audiences, enhance brand visibility, and drive measurable results for clients. Seeking an opportunity to utilize my strong storytelling abilities, meticulous attention to detail, and strategic mindset to contribute to the success of a dynamic organization in the content creation field.

### Experience

- Fiverr** 2022 -  
Freelance Copywriter
  - Writing email sequences for E-commerce physical product businesses.
  - Crafting benefit-oriented contents and advertising copies for Facebook pages and advertising campaigns.
- The Youngster Revolution Community** 2020 - 2022  
Content Writer/CopyWriter
  - Monitored competitor content and marketing campaigns to identify areas for improvement to client acquisition campaigns.
  - Wrote engaging and compelling contents and copies for brand awareness.
- Travel Consultancy Services** 2019 - 2020  
Content Writer/Social Media Manager
  - Wrote and edited high-quality content and visually impactful programs under deadline pressure.
  - Conducted thorough market and industry research.
- Frenchpreneur Global** 2018 - 2019  
Content Writer
  - Created industry related contents for all social media platforms (facebook & Instagram), in written and visual formats, for brand awareness and promotion.

### Education

- University Of Benin, Edo State, Nigeria.** 2022  
French  
2.1

### Skills

- Content Marketing
- Email Marketing
- Copywriting/Content Writing
- Social Media Management
- Exceptional Communication and Interpersonal Skills

### Additional Information

- Certified Content & Copy Writer @Emmanuel Akpe CopyWriting Academy - 2021.
- Certified Social Media Marketer/Manager @Acadium - 2022.

