

Kingsley Adisa, Creative Content Writer

Forward-thinker, with a multifaceted experience in professional content writing and freelance blogging. Willing to produce interesting high-quality contents that'll help brands build their unique voice and scale exponentially with suited SEO optimised blog contents

Technical Skills

Website and Blog Content writing, Creative writing

Copywriting, SEO and Keyword Research,

Editing and Proofreading, Social Media

Work Experience

Investor Uplift, Senior Content Writer *May 2022 - Present*

- I professionally sourced, wrote, proofread and edited blog contents related to finance, investments, stock market and technology, increasing productivity levels and quality rate by 99%
- I effectively crafted content strategy for the company blog that got over 5000 new visitors within one month
- I also published unique blog content by taking specific notes and insertion of SEO keywords that'll rank.

Key Achievement:

- Published guest article titled "How to build an Investment Portfolio" that boosted traffic to the company's website by 25%

Arnold, USA, Freelance Writer *April 2022 - May 2022*

- I accurately created a 28-day long practical course on procrastination for the company that increased user engagements
- I maintained content trackers and created weekly reports for management.
- I monitored users activities or engagements and maintained content relevance to subject matter

Key Achievement:

- Published daily course contents that increased course subscription

Education & Qualifications

Ondo State University of Science and Technology, Okitipupa, Nigeria

B.Tech, Mathematics.

2020

Copywriting Academy, Lagos, Nigeria

Sales Copywriting.

2021

YouthUp Global, Nigeria

Mentor, Content writing.

2022