



# AKPAN, GODWIN ANIEFIOK

✉ [godwinakpan963@gmail.com](mailto:godwinakpan963@gmail.com)

☎ (+234) 08089037671

🌐 <https://www.linkedin.com/in/godwin-aniefiok-671759225/>

## CAREER OBJECTIVES

To leverage my skills and experience to create exceptional digital experiences that seamlessly merge aesthetics with functionality. From experience I aspire to contribute innovative solutions that elevate the overall user experience and leave a lasting impact on the digital landscape using my creativity and practice. Furthermore, grow with the team by implementing immersive sacrificing of human values. Accept and enjoy challenges to make possible contribution to the brand and capital development.

## EDUCATION

- **Bachelor Of Science In Mass Communication** Nov. 2018 - Feb. 2023  
Akwa Ibom State University, Ata Obio Akpa
- **West African Senior School Certificate** Sept. 2011 - Jul 2017  
Reward Foundation High School, Uyo, Akwa Ibom State.
- **First School Leaving Certificate** Sept. 2006 - Aug. 2012  
Reward Foundation Int'l Nursery/Primary School, Uyo, Akwa Ibom State.

## Work Experience

- **UX Designer** 03/2022 - 04/2023  
Mars Digital
  - Developed and refined existing user interfaces based on feedback from focus groups, successfully improving product usability.
  - Crafting comprehensive user interface designs and establishing design system guidelines, providing support in achieving company's key performance indicators.
  - Engaged with teams to create journey maps that explained user experiences and metrics associated with product releases
- **Freelance UI/UX Designer** 05/2023 - 08/2023  
Lewisky Technology
  - Successfully Designed a responsive, visual appealing user interface website including a logo for a brand identity
  - Deployed interactive prototypes utilizing Figma and Adobe XD, for a better feel hence, increasing productivity.
  - Implemented UX strategies that reflected other of their services, user choice while maintaining the brand identity and primary objectives.

## REFEREES

- **Mrs. Aniefiok Benjamin**  
Manager,  
Nick n' Chris Nig. Ltd.  
P.M.B 312 Oron Road, Uyo,  
Akwa Ibom State, Nigeria.  
[07035724368](tel:07035724368)
- **PST. EMEKA ATANSI**  
Pastor,  
Insight Bible Church,  
227 Nsikak Eduok Avenue  
Uyo, Akwa Ibom State.  
[08060333866](tel:08060333866)

## Personal Details

Date of Birth  
**20th September, 1999**

Place of Birth  
**Nsit Ubium**

Gender  
**Male**

Nationality  
**Nigerian**

Marital Status  
**Single**

Discipline  
**Corporate Communication**

## Skill & Competency

- User Interface Design
- Creative thinking
- Visual Design
- Prototyping
- Logo & Brand Identity Designing
- Design Thinking
- UX Strategies
- Creative Writing
- Wireframing
- No code Web design

## Tools

- Figma
- Adobe XD
- Photoshop
- Corel Draw
- Wordpress

## Soft Skills

- Time Management and Prioritization
- Communication and Presentation Skills
- Collaboration and Team function
- Problem Solving and Critical Thinking
- Adaptability and Flexibility
- Client Relationship Management
- Creativity and Innovation

## Personal Interest

- Working and learning with professional experts.
- Eating
- Engaging in entrepreneurship Activities.