

Senapon Joseph Hoteyin

Graphic Designer

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🏠 Lagos, Nigeria

🔗 Behance [Portfolio](#)

Professional Summary

As an experienced graphic designer with three years in the industry, I possess a unique blend of creativity and technical expertise. With a passion for design, I have honed my skills in visual communication, brand development, and digital media. My ability to develop engaging visuals has led to my successfully creating marketing materials, logos, and style guides. With proficiency in Adobe Creative Suite, such as Adobe Illustrator and Adobe Photoshop and a keen eye for detail using other design software, I am dedicated to delivering high-quality work that meets and exceeds client expectations.

Education & Certifications

✓ Lagos State University, Ojo, Lagos

B.Sc. Geography & Planning (2015 – 2019)

✓ Udemy

Graphic Design Masterclass - Learn GREAT Design (Nov. 2022)

Credential ID - UC-af6becf7-5e7d-485b-a837-770ad39e8eee

Credential URL - [ude.my/UC-af6becf7-5e7d-485b-a837-770ad39e8eee](https://www.udemy.com/course/uc-af6becf7-5e7d-485b-a837-770ad39e8eee/)

✓ Udemy

Adobe Photoshop Cc Basic (Nov. 2020)

Credential ID - UC-2e324300-7a83-4eff-94f2-1a299a31a5b6

Credential URL - [ude.my/UC-2e324300-7a83-4eff-94f2-1a299a31a5b6](https://www.udemy.com/course/uc-2e324300-7a83-4eff-94f2-1a299a31a5b6/)

✓ LinkedIn

Brand Strategy for Designers (Jun. 2020)

Credential URL [Click here](#)

Work Experience

🚦 Graphic Designer

TechCitadels Solution Richmond, Texas.

📅 05/2022 – Present

Remote

TechCitadels is a one-stop solution to everything product and tech, creating innovative ideas and bringing them to life with strategic work processes and design.


Duties and Responsibilities:

- Creating compelling visual content tailored to align with the brand's messaging and strategic objectives, which include developing graphic materials such as carousels and social media posts that effectively convey the brand's key messaging.
- I create logos for various products being developed by the company.
- **Participating in brainstorming sessions:** As a creative professional, I participate in brainstorming sessions to develop new and innovative design ideas to help the company achieve its goals for each product.

Graphic Designer

VeendHQ

Lagos, Nigeria | Delaware, US

 06/2022 – 03/2023

Remote

VeendHQ is a fintech company that builds financial products to empower its clients, both individuals and businesses.


Duties and Responsibilities:

- I developed visual content aligned with the brand's messaging and goals, which included designing carousels, infographics, social media posts, and other graphic materials.
- Utilized a combination of skills in graphic design and photo editing to achieve desired aesthetic and message in marketing materials.
- I applied fundamental design principles, including colour, typography, layout and composition, for an effective design outcome.
- I collaborated with the design team for the rebranding efforts for the company's logo, leveraging my expertise in graphic design to revitalize its visual identity and enhance its overall appeal.
- I Provided guidance and feedback to other team members to ensure that all materials created were visually appealing and consistent with the company's brand guidelines.
- Successfully oversaw the creation and management of all print design assets for VeendHQ at the Africa Money and Defi Summit that took place in Accra, Ghana in 2022.
- Led the development of custom deck designs for multiple products and established standardized templates for weekly reports, tailored to each department head within the organization.
- Managed the design of card content and print materials, including packaging.

Graphic Designer

HealthAid Medical Solutions

Remote

 07/2021 – 05/2022

HealthAid is a health firm that seamlessly connects patients and doctors with a reliable and trustworthy platform.


Duties and Responsibilities:

- Designing captivating visual content that is customized to reflect the brand's communication style and strategic goals. This includes producing graphical assets like carousels and social media posts that effectively communicate the brand's core message.
- I Developed pre-existing written content into visually appealing designs for social media posts representing the brand.
- I developed designs for print materials, such as ID cards, business cards, and other branded materials.

Other Work Experience

School Teacher & Subordinate Corps Liaison Officer

NYSC Primary Assignment | Command Science Secondary School, Agwada, Nasarawa

 03/2021 – 02/2022

The National Youth Service Corps (NYSC) is a program set up by the Nigerian government during the military regime to involve Nigerian graduates in nation-building and the development of the country.

Duties and Responsibilities:

- As a school teacher, I developed lesson plans and taught Social studies and Geography to Junior and Senior Secondary School students.

- As a school teacher, I assumed the role of a duty master monthly, responsible for overseeing the daily activities of boarding students and compiling detailed duty reports to be submitted to the school administration.
- As a subordinate corps liaison officer, I inform the Corps Liaison Officer about any issues or updates related to the Primary Place of Assignment (PPA).
- As a subordinate corps liaison officer, I aid the Corps Liaison Officer with registering and clearance for new corps members at the Primary Place of Assignment (PPA).
- As a subordinate corps liaison officer, I ensured the coordination and well-being of corps members regarding their housing accommodations and security at the Primary Place of Assignment (PPA).

❖ Zonal Coordinator & Bible Secretary

Nigeria Christian Corpers' Fellowship | Agwada Zone, Nasarawa Chapter

📅 04/2021 – 10/2021

The NCCF is an organization formed by Christian corps members in Nigeria to promote development and progress and to support underdeveloped communities through their RURAL RUGGED program.

Duties and Responsibilities:

- I managed and coordinated the activities of NCCF members within the fellowship.
- I submit comprehensive reports on the zone's financial, programmatic, welfare, challenges, and project-related affairs to the state executives every quarter.
- I organize every bible study session utilizing the manual provided by the state bible secretary.

❖ General Secretary

Geography and Planning Students Association | Lagos State University (GAPSA-LASU)

📅 04/2018 – 01/2019

GAPSA-LASU plans events and collaborates with other planning and geography associations to help graduate students and undergraduates in these fields network and build a community both on and off campus.

Duties and Responsibilities:

- I executed responsibilities in compliance with the provisions stipulated in the association's constitution.
- I coordinated and directed the various functions and initiatives of the department, ensuring effective and efficient performance.
- I verified that the responsibilities delegated to other executive team members were effectively executed in a timely and efficient manner while upholding high professional standards.

❖ Industrial Trainee

Federal Airport Authority of Nigeria | Domestic Airport Terminal 1, Operation department

📅 06/2018 – 08/2018

An official program stipulated by the school wherein the student works part-time or full-time at a company for a specific period.

Duties and Responsibilities:

- I conducted daily inspections of the terminal facilities, encompassing the arrival and departure halls.
- I supervised the ad hoc staff, ensuring they fulfilled their assigned duties to the required standard.
- I conducted hourly monitoring and replenishment of parking coins in the terminal car park.

Personal Strength & Competence

- ✓ **Creativity:** Developing unique and original ideas for visual design projects.
- ✓ **Attention to detail:** A meticulous approach to design that ensures precision and accuracy in the final product.
- ✓ **Technical proficiency:** Proficiency with design software and technologies and an understanding of industry-standard design principles.
- ✓ **Communication skills:** Effective communication with clients and team members and to present design ideas and solutions.
- ✓ **Time management:** Working efficiently and meeting deadlines while maintaining high-quality standards.
- ✓ **Adaptability:** Adapt to new trends, technologies, and design techniques and to pivot design approaches as needed.
- ✓ **Problem-solving:** Identify design problems and develop practical solutions to overcome them.
- ✓ **Collaboration:** Collaborating well with others, collaborate effectively and receive and implement constructive feedback.
- ✓ **Graphic design:** A strong understanding of design principles, colour theory, typography, layout, and composition.
- ✓ **Adobe Creative Suite:** Proficiency with industry-standard software such as Photoshop and Illustrator
- ✓ **Print design:** Experience with print production and knowledge of print design principles.

Software & Web Apps Proficiency

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|-------------------|-------------------|-------------------|-----------|-----------|
| ○ Adobe Photoshop | Adobe Illustrator | Affinity Designer | IBM SPSS | Lightroom |
| ○ Microsoft Word | Microsoft Excel | PowerPoint | CorelDraw | Asana |
| ○ Slack | Microsoft Teams | Trello | Linux | |

Hobbies

Watching sports (football)	Solving puzzle games	Social Media trends	Cooking
Playing computer games	Watching thriller movies		

Referees

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