

PURWANSH

DIGITAL MARKETER



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Jood Bagh Kotla Mubarakpur

About Me

I have recently completed my Digital Marketing Internship from DPT HUB Pvt .Ltd. in Kalkaji and I did my course from IElevate Institute situated in Preet Vihar. I am willing to do a internship in the digital marketing industry further

Experience

DPT HUB Pvt. Ltd. (May 2023- August 2023)

Digital Marketing Intern

I managed social media accounts(LinkedIn, Meta Business Suite, Instagram, Facebook) and did Off page SEO of the main website-<https://digitalpromotionteam.com/> and learned how to setup fb ads

Skills

- Social Media Optimization(SMO)
- Social Media Marketing(SMM)
- Search Engine Optimization(SEO)
- Search Engine Marketing(SMM)

Tools Used

- Canva
- Semrush
- Filmora & Shotcut
- UberSuggest

Education

2023

Delhi University

B.A Prog.

Currently Enrolled in B.A Prog from SOL
(School of Open Learning)

2022

Frank Anthony Public
School

12th pass

Did my 12th as well as 10th from The Frank
Anthony Public School