



Aduraleke Odesanmi

Content Writer

No3 ekunodebe street off NNPC, Ibadan, Oyo, 200262, Nigeria

aduralekeodesanmi@gmail.com

+2348127336515

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As a content writer with almost 2 years of experience, I am a skilled wordsmith who understands how to create engaging and informative content that resonates with readers. I am passionate about crafting compelling stories, producing accurate and high-quality copy, and staying up-to-date with the latest trends and developments in the industry.

My writing style is versatile and adaptable, allowing me to create content that meets the unique needs and goals of each client. I am proficient in SEO best practices and understand how to optimize content for search engines without sacrificing readability or user experience.

Above all, I am committed to delivering exceptional content that exceeds expectations and drives results. Whether it's writing website copy, blog posts, social media content, or marketing materials, I have the skills and experience to help businesses achieve their content goals.

SKILLS

Research

Expert

Creative Writing

Expert

Copy Writing

Expert

Communication

Advanced

Blogging

Advanced

INTERESTS

Technology

Sports

Travel

Writing

Cooking

LANGUAGES

English

Very Fluent

CERTIFICATIONS

Certificate of Completion (31.08.2021)

Certified Creative Writers

Certified

Creative world

Obtaining a certificate of completion at Certified Creative Writers involves completing a program designed to improve the creative writing skills of aspiring writers. The program covers a wide range of topics, including fiction writing, poetry, non-fiction, and screenwriting. The program typically involves a combination of lectures, workshops, and peer reviews, as well as written assignments that are reviewed by experienced writers. Earning a certificate of completion at Certified Creative Writers can be valuable for those seeking to improve their writing skills or pursue a career in writing, publishing, or related fields.

WORK EXPERIENCE

Cleave Creative Solution

(16.09.2021 - Present)

Content Writer

As a content writer at Cleave Creative Solutions, my primary responsibility is to create written content for various digital and print platforms that effectively communicates the company's message to its target audience. Which include: Conducting research and analysis to understand the company's target audience, competitors, and industry trends. Developing content strategies that align with the company's goals and target audience. Creating high-quality content for blogs, social media, website copy, email marketing campaigns, whitepapers, case studies, and other marketing materials. Collaborating with other team members, such as designers, SEO specialists, and project managers, to ensure that the content is optimized for search engines and meets the client's needs. Overall, as a content writer at Cleave Creative Solutions, I am critical to the company's success in reaching and engaging its target audience through high-quality written content.

De pils Global

(01.08.2022 - Present)

Social Media Content Writer

As a social media content writer at De Pils Global, my primary role is to create engaging and effective content for the company's social media platforms. This includes crafting social media posts, writing blog articles, and developing other types of digital content to promote the brand and its products or services. I am responsible for researching industry trends and topics that are relevant to De Pils Global's target audience, and then creating high-quality content that resonates with them. I also stay up-to-date on changes to social media algorithms and trends, and adapt content strategy accordingly. Overall, as a social media content writer at De Pils Global, I have so far created compelling content that drives engagement, promotes the brand, and helps the company meet its marketing and sales objectives.

EDUCATION

Federal University Oye Ekiti

(01.01.2018 - Present)

Bachelor of Engineering , Mechatronics Engineering

As a mechatronics engineering student, I study the integration of mechanical, electrical, and computer engineering to create complex systems. This includes the design, development, and control of advanced robotics, automation, and intelligent systems.

I study a wide range of topics, including mechanics, electronics, control systems, computer science, and mathematics. I also learn how to use sensors, actuators, and microprocessors to create intelligent systems that can interact with their environment and perform complex tasks. Mechatronics engineering is a rapidly growing field, with applications in manufacturing, transportation, healthcare, and many other industries. As a mechatronics engineering student, I am well-positioned to take advantage of the many career opportunities in this exciting field.

Certified Creative Writers

(03.07.2021 - 31.08.2021)

Certification Program , Content Writing

This content writer certification program is designed to provide aspiring writers with the knowledge, skills, and tools necessary to create high-quality, engaging content for a variety of media. The program typically covers topics such as writing fundamentals, copywriting, content marketing, SEO, and social media. The program also covered the basics of search engine optimization (SEO) and how to use keywords to improve content visibility on search engines. Participants will learn how to develop a content strategy that aligns with business goals and how to measure the success of their content. Upon completion of this content writer certification program, graduates I was equipped with the skills and knowledge to create high-quality, engaging content that resonates with target audiences across multiple platforms. This certification can be valuable for those seeking a career in content writing, digital marketing, or related fields.

REFERENCES

Tekiulai Okegbemi

Employer

Creative head, Cleave creative solutions

+234 817 592 7938

Temitope Jegede

Employer

Founder De pils Global

+234 903 407 0973