



Roychris Simon

Professional
Graphic Design

PERSONAL

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Expertise

Illustration

Product designer

Motion Graphic
video editing

Illustration

Drawing

Affinity designer

Photoshop

References

Available
on Request

Portfolio

[www.mainstack.me/
cr8tif_media](http://www.mainstack.me/cr8tif_media)

About Me

An Experienced Graphic Designer with a demonstrated history of working in the Creative industry. I've acquired good communication skills and team work skills.

As a senior visual/graphic designer with over 3+ years of experience and motion graphic skills, I have a proven track record of creating visually stunning and effective designs for a wide range of clients.

I'm Skilled in Computer Literacy, Affinity Designer, Affinity photo, After Effects. Strong information technology professional Aiming to leverage my skills to successfully fill the Graphic Designer role at your company.

Educational

Angus Memorial Senior High School 2008 - 2014
Secondary School

Sonia IT TECH 2015 - 2017
Diploma in Graphic Designing (*Cross River*)

Experiences

EBORTY GLOBAL VENTURES *Somolu, Lagos. Nigeria.* 2017 -2019
Intern Graphic Designer Sept.- Aug

Eborty global ventures is an organisation that deals on photography, cakes and snacks and donation it's an offline platform.

- Creating Social media content & Leading the Social media team on Graphic Designs
- Editing Photos for the Brand
- Designed and produced marketing materials such as social media graphics, web banners, email templates, and display ads using Adobe Photoshop and Affinity Designer
- Assisted with the creation of brand guidelines and ensuring consistency in all visual materials.

EATRICH FARMS *Ikeja, Lagos. Nigeria.* 2020 -2021
Junior Graphic Designer May - Jan.

Eatrich farms is an agrotech company that is into investment and real estate.

- Collaborated with the marketing team to brainstorm and executed creative concepts for campaigns and initiatives.
- Responsible for all social media Designs on a Sister brand (vestify)
- In-charger of all Invoices and Certificates of investors and Partners (information receipts)
- Ability to complete giving Designs before due time/dates

Skills: Brochures · Branding · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography · Product Design · Adobe Illustrator · After Effects · Invoices

SAGE MEDIA *Ikeja, Lagos. Nigeria.***2020 – 2021****Graphic Designer****Sept. – Aug**

Sage Media Tech is a creative digital agency located in the heart of Lagos. We are focused on providing creative and strategic solutions for brands, with the aim of helping your brand cut edge digitally.

- Assisted in designing corporate communications, presentations, product packaging, sales flyers and promotional elements
- Responsible for all social media Designs Partner brand (Movables)
- In-charger of all Invoices and Certificates of investors and Partners (information receipts)
- Maintained brand consistency throughout all our marketing projects
- Creating Designs for Offline uses (for Printing) & Completing all Designs before due date/time

Skills: Brochures · Branding · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography · Product Design · Adobe Illustrator · After Effects · Invoices

IGNITE MEDIA *Lagos. Nigeria.***2021****Freelance Graphic Design (based on Contract)****June – Dec.**

Ignite media is media business that helps businesses achieve their goals through our advanced solutions, act as inspiration to others who are in the industry through our powerful decision making and ability to maximize our client's revenue and brand awareness.

- Designed original pieces, including illustrations and infographics.
- Responsible for all social media Designs
- Creating Social media Content & Creating Designs for Offline uses (for Printing)
- Responsible for all social media ads/ Designs of Partner Brands (Afrikbellang & Lucy cakes)
- Stayed up to date with industry developments and tools

Skills: Brochures · Branding · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography

XQUISITE MARKETING *Atlanta, GA. USA.***2021 – 2022****Freelance Graphic Design****Dec – Dec**

Xquisite Marketing is a London based marketing agency, offering a variety of marketing and graphic design or web design and development services.

- Refined images, fonts and layouts using graphic design software.
- Responsible for all social media Designs Partner brand (The Learning Curve)
- Contributed to the design and production of video assets such as motion graphics and animations
- Completing all Designs before due date/time

Skills: Brochures · Branding · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography · Adobe Illustrator · After Effects

SWEET SENSATION *Ikeja, Lagos. Nigeria***2022–Present****Senior Graphic Design****Feb Till Now**

Sweet Sensation (SS) is one of the leading brands in the Quick Service Restaurant Industry in Nigeria.

- Responsible for all social media and internal communications with high engagement rates.
- Designs diverse types of graphics like infographics and illustrations as per the company's brief.
- Responsible for all offline designs including Printing and Banner Designs
- Responsible for Creating Designs for all Sister's Brands owned by Sweet Sensation (Theyardstick lounge, SSFOSI, OMG cakes & Boga Masta)
- Responsible for creating all offline designs including printing and banner for all sister's companies own by Sweet Sensation
- Creating content writing for SSFOSI, Trulyyoursbysk, and Theyardsticklounge whilst designing for the brand
- Responsible for outdoor video covering of any outlet having program/ shows
- Responsible for File collections and data storage
- In-charge of creating all Video ads and motion graphics for all (5) brands
- Completing all Designs before due date/time

Skills: Brochures · Branding · Copy writing · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography · Product Design · Adobe Illustrator · After Effects · Invoices

Schooled Afrika *Ikeja, Lagos. Nigeria***2022–Present****Senior Graphic Design****May Till Now**

Schooled Afrika is a digital education company that connects African learners with professional tutors for virtual one-on-one tutoring classes.

- Refined images, fonts and layouts using graphic design software.
- Responsible for all social media Designs Partner brand (Smart Educators Network, August data entry and CAC)
- Creating Logos for the brands (Smart Educators Network and August data entry)
- Contributed in Creation of content writing for schooled Afrika
- Contributed to the design and production of video assets such as motion graphics and animations
- Completing all Designs before due date/time

Skills: Brochures · Branding · Copy writing · Content Strategy · Affinity designer · Branding & Identity · Adobe Photoshop · Graphic Design · Typography · Product Design · Adobe Illustrator · After Effects · Invoices