**Lois Omojo Agada**

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**Content Writer**

Top-performing and results oriented content writer with deep knowledge in writing, solid experience in creating contents and developing award winning stories, research and proofreading. Proven editorial and managerial skills. Strong analytical skills and proven ability to collaborate effectively with teammates to achieve desirable results.

**Competencies**

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| * Content Creation
 | * Public Speaking
 | * Research
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| * Proofreading
* Analytical Thinking
 | * Teamwork
* Communication & Presentation
 | * Performance Tracking
* Microsoft Office Suite
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**Education**

**International Institute of Journalism** | Ekiti State, Nigeria 2021 – 2022 *Post Graduate Diploma (PGD)*

**Kogi State University** | Kogi State, Nigeria 2014 – 2018

*Bachelors in Political Science (BSC)*

* CGPA: 3.89 / 5.0 (Second-class upper honours)
* Academic Project Title: *‘The Generation, Utilization, Development of Revenue in Ankpa Local Government Area, Kogi State’* (C grade)

**Federal Government College** | Edo State, Nigeria 2007 – 2012

*West African Senior School Certificate Examination (WASSCE)*

**Work Experience**

**Business Elites Africa** |Lagos State, Nigeria Jan 2023 – till date **(A Renowned Pan-African business magazine focused on educating and empowering entrepreneurs and business leaders across Africa.)** *Content Writer.*

* Creating concise, eye-catching and innovative articles that are suitable and publishable in the Business Elites Africa Magazine.
* Researching and organizing business, technology and entrepreneurship facts and sources that are used for articles published on the organization’s website.
* Researching markets and industries that aided my creation of contents that is innovative and original and generating over 12,000 views per week, hence boosting the organization’s visibility.
* Consistently brainstorming and collaborating with the team to generate new ideas and strategies to help boost the organization growth and revenue.

**Voice 89.9 FM, Ado Ekiti** |Ekiti State, Nigeria Oct. 2021 – Dec 2022

**(Ekiti State First Independent Radio Station.)**

*Senior Reporter, News Editor and News Caster*

* Managed and generated news that were accurate and timely which helped in achieving the radio station’s aim of airing timely and accurate news.
* Collaborated with other reporters, editors and photojournalists and anchors to facilitate efficient news coverage which was used for public sensitization by the radio station.
* Helped in editing content to give information that is specific to readers' need.
* Created and edited daily news, special news stories and periodical items with the help of several tools and other team members to help keep the radio station running while achieving its objectives.

**VEO News**| Nigeria Sep. 2021 – Apr. 2022 **(Nigeria’s Online Fastest Growing News Company with Millions of Impressions and Fast Growing Following across Social Media Platforms)** *News Editor and Writer*

* Helped in editing curated news which aided effective public consumption.
* Published edited news in order of time and significance to help achieve the outlet’s aim of broadcasting timely and accurate news.
* Helped in writing stories that aligned with special seasons of the year to aid the visibility of the news outlet.
* Collaborated with other team members to engage virtual audiences.

**Estova Media LTD**| Rivers State, Nigeria Mar. 2021 – Sep. 2021 **(A Renowned Media House Reputable for its Timely News and How-to-do Articles)** *Content Writer and Blog News Author*

* Researched and published news stories which helped to ensure the audience engaged with the media house.
* Sourced for relevant images that were used for daily content upload on the media’s website.
* Figured out and stayed up to date with trending news for constant flow of publication in the media house.
* Helped in creating web contents that were published on the media’s website thus fulfilling its objectives of providing educative and enlightening articles.

**Elexxea LC**| Ekiti State, Nigeria Nov. 2020 – Feb. 2021 **(A Blog Focused On News and Forum Articles that Provide Guidance for the Nigerian Circle.)** *Content Associate*

* Researched and published news stories which helped to ensure the audience engaged with the media house.
* Published edited news in order of time and significance to help achieve the outlet’s aim of broadcasting timely and accurate news.
* Received management feedback and made necessary adjustment to ensure efficiency in the media house.

**Voice 89.9 FM, Ado Ekiti** | Ekiti State, Nigeria Nov. 2020 – Feb. 2021 **(Ekiti State First Independent Radio Station.)** *Freelance Reporter, Content Producer and News Editor*

* Reported for special events on behalf of the radio station.
* Created effective communication and documentation of contents to ensure the efficiency of the radio station.
* Edited news item which aided effective public consumption.
* Casted News and hosted live session which helped in achieving the radio station’s aim of airing timely and accurate news.

 **Volunteering and community service**

**State Lead, Speakout Initiative (NGO)** |Apr. 2021 till Present.

* Worked with the convener of the organization in organizing school outreaches to enlighten young school girls on rape, sexual abuse and moral decadence in the society.
* Doubled as a secretary also and helped in writing letters of invitation and requests for partnership on behalf of the organization.
* Coordinated a panel discussion tagged “Factors Fueling Teenage Pregnancy and Moral Decadence” which discussants on the panel examined the factors and counselled secondary school girls against joining the tide.

**Volunteer, U-Report (A News Organization)** |April, 2019.

* Worked with team members in getting people details for registration in U-Report.
* Gave detailed reporting on complaint based on different location.

**Volunteer, Humanity Foundation for Peace and Development (NGO)** |Apr. 2018.

* Recorded societal needs gotten from community researches.
* Organized workshops for different range of people.
* Distributed relief materials and special packages to people.

**Leadership**

**State Assistant General Secretary|** Nigerian Christian Corpers Fellowship, Ekiti State |2019 – 2020.

* Organized steady diaries and roasters, kept notes and scheduled meetings.
* Organized events and assisted with travelling.
* Took and documented minutes of meetings.
* Reported to the General Secretary from time to time.

**General Secretary|**Student Representative Council, International Institute of Journalism, Ekiti State |2022.

* Worked closely with the president to help organize teady diaries and roasters, kept notes and scheduled meetings.
* Organized events and assisted with travellings.
* Took and documented minutes of meetings.

**Accomplishments and Honours**

**Award of Leadership, State Assistant Secretary General, NCCF, 2019**

**Professional certifications**

*Completion Certificate*, **Jobberman**, Professional Christian Writing, June 2022.