



Bello Bidemi

Digital Expert

Dynamic and versatile professional with a proven track record in providing exceptional consultation services, crafting SEO articles and website content, managing social media campaigns, developing websites, and executing successful email marketing campaigns. Committed to delivering tangible results and driving business growth through strategic solutions. Seeking opportunities to leverage my skills and contribute to the success of organizations or clients.

Address

Off Ogunaike street, Oworoshoki Lagos

Phone No

+2348102617712

Email

bidekxjb@gmail.com

Portfolio

<https://on.contra.com/LNcDKh>

Education

2023

Lagos State University
Masters in International Relations

2016

Obafemi Awolowo University
B A French

2015

Digital Marketing

Expertise

- Search Engine Optimization (SEO)
- Conversion Rate Optimization (CRO)
- Email Marketing
- Social Media Marketing
- Digital Advertising
- Web Development and Design

Language

English

French

Experience

2012 - 2016

Fiverr
Content Writer

As a content writer, I created engaging and informative written material. I researched, outline, and crafted compelling content tailored to clients' needs. I optimized for SEO, edited meticulously, and collaborated with others. My goal was to captivate readers and deliver valuable information.

2017 - 2019

Upwork
Social Media Manager

As a social media manager, my job involved developing effective strategies, creating engaging content, scheduling and publishing posts, engaging with audience, analyzing performance, staying updated on trends, and collaborating with different teams to build brands presence online.

2019 - 2022

Truelancer
Email Marketer

As an email marketer, my job involved creating and implementing effective email campaigns. I strategized, planned, and collaborated with teams to develop targeted lists and compelling content. I monitored metrics, optimized strategies, and maintained list hygiene. I stayed updated with industry trends and used innovative approaches to nurture relationships and drive conversions.

2023

Jon Success Agency
Digital Specialist

As a digital specialist, my job involves developing and optimizing online marketing campaigns. I analyze data, utilize various channels, and stay updated on industry trends. I collaborate with teams, generate reports, and strive to deliver impactful results.

Achievements

- Increased organic website traffic by 50% through effective search engine optimization (SEO) strategies and keyword targeting.
- Implemented a comprehensive social media marketing strategy that grew the client's follower base by 100% and increased engagement by 150%.
- Played a key role in website redesign and optimization, resulting in a 40% decrease in bounce rate and a 30% increase in overall website engagement.