

ESHVI MEHTA



CONTENT WRITER, CREATOR AND MARKETER

I am a professional content writer, creator and marketer with 4+ years of experience in content marketing, branding and business strategy across different industries.

EDUCATION

BACHELOR OF COMMERCE
AHMEDABAD UNIVERSITY | 2016-2019

BACHELOR OF COMMERCE
AHMEDABAD UNIVERSITY | 2019-2021

SKILLS

1 ENGLISH PROFICIENCY (SPOKEN&WRITTEN)
MS-OFFICE
HTML
ADOBE PHOTOSHOP
ACCOUNTING
SEO &SEM
MARKET RESEARCH
SALES AND MARKETING
CONTENT DEVELOPMENT
CONTENT WRITING AND MARKETING
DATA ANALYTICS

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EXPERIENCE

- ACCOUNTS EXPERT | CHEGG | 2017-2019
- SALES AND MARKETING | ARVIND SMARTSPACES | 2019-2021
- CONTENT WRITING | DESI ARTROOM | FEB 2020- MARCH 2020
- CONTENT WRITING | MBA REMEDY | MARCH 2021- APRIL 2021
- BUSINESS DEVELOPMENT | IDM- INSTITUTE OF DIGITAL MARKETING | MAY 2021- JULY 2021
- COPYWRITING AND CONTENT WRITING | 361 DEGREES MARKETING | AUGUST 2021- PRESENT
- WRITES AND PUBLISHES BLOGS ON WORDPRESS
- CONTENT DEVELOPER | YOUTUBE CHANNEL - ESHVI MEHTA
- OWNS A STARTUP FOR SKINCARE PRODUCTS | HOMEBREWED SOAPS | JULY 2020- PRESENT