

## Ephantus Irungu Mukundi

Email: / ephy2007@gmail.com/ rapidarticles77@gmail.com

### Writing and blogging

- Passionate about content development, sharing information and connecting with readers
- Recognized as a talented writer and blogger
- Thrives in a fast-paced and creative working environment under minimum supervision.

### Areas of expertise

- Content creation and development
- Research
- Writing news, Columns, features, and human-interest stories

### Professional experience

#### **Jan 2021-April 2022: Worked as a freelance journalist at Olive Oil Times**

Pitching ideas to the Olive Oil Times management on emerging olive oil and climate issues

#### **Responsibilities:**

Researching on olive oil trends

Identifying challenges facing the olive oil industry

Developing content on olive oil and climate issues

Uploading, and publishing content to company website

#### **2018-2020: Wellness and Technology writer**

Worked as freelance content developer on **wellness, medicinal and culinary plants** at The Right Flowers website (<https://www.therightflowers.com/author/ephy/>) as well as **technology writer** at The Internet Patrol (<https://www.theinternetpatrol.com/author/ephy/>).

**Responsibilities:**

Identifying and developing content on medicinal and edible plants as well as technology issues.

Identifying relevant, royalty-free images to accompany written content.

Uploading and publishing content on respective WordPress sites

**Worked as journalist and writer for the Hollywood Register magazine, a subsidiary of KPR Media from March 2018 to January 2019.**

**Responsibilities:**

Identifying news worthy stories with a human interest angle.

Researching and developing the content.

Uploading and publishing content on a Word press platform.

Link: <https://hwregister.com/>

**News, and human-interest story writer at Blasting News (2016-2017)**

**Responsibilities:**

Identifying human interest stories and events around the world.

Researching and developing content around these events.

Uploading and publishing the content on a Word press site.

Links: <https://uk.blastingnews.com/politics/2016/09/india-s-secret-nuclear-program-worrying-says-experts-001100661.html>

<https://uk.blastingnews.com/world/2016/09/syrian-conflict-government-forces-accused-of-chemical-attacks-in-aleppo-001109627.html>

**Freelance SEO copywriter (ghostwriter) and blogger (2012 to date)**

**Responsibilities:**

Writing articles for clients on request as a ghost writer.  
Writing and publishing articles on my blogs.

Links:

<https://talkpointconsultants.blogspot.com/>

<http://www.mommytipz.com/author/talkpoint/>

**Feature writer at Eagle Magazine (2010-2011)**

Responsibilities:

Researching issues affecting the society and developing content around them.

Editing content from other writers and publishing the articles.

### Community involvement

- **Lead Peer counselor at Child Survival center:** In charge of peer counseling programs and the day to day management of the center.
- **Self-development coach:** Assisting people to identify and pursue their dreams towards self-actualization. Equipping people with life coping and management skills.

### Education

- **B.A Religion:** Nations University, (200-2003).
- **College Diploma, Counseling Psychology:** Institute of Social Work and Community Development (2005-2007).