

ADIGUN KEHINDE A.

CREATIVE GRAPHICS DESIGNER

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Work Experience

Purple Life Technology Remote, Nigeria
Graphic/ Social Media Designer Sept, 2021 – Dec, 2021

- ❖ Oversaw the creation of all visual content for PLT Company's social media platforms
- ❖ Executed design solutions to support the company's digital marketing strategies, maintaining brand consistency and maximizing online engagement.
- ❖ Crafted visually compelling content to enhance the company's online presence and audience interaction.
- ❖ Produced captivating and highly shareable social media designs, contributing to the growth of the company and increased audience interaction.

Freelance 2022- 2023
Graphics Designer ----

- ❖ Collaborated with multiple companies on a freelance basis to deliver bespoke graphic design solutions.
- ❖ Successfully translated client visions into visually appealing designs for a variety of media, including print and digital platforms.
- ❖ During this period, I venture into UI/UX Design, this period of self-training, I undertook a comprehensive journey to understand the fundamentals of UI/UX design, building a strong foundation in the following key areas:
- ❖ Developed proficiency in wireframing and prototyping tools (e.g., Sketch, Figma) to craft interactive and user-friendly prototypes.
- ❖ Applied acquired knowledge to personal design projects, including web and mobile app concepts, to practice and refine UI/UX skills.

TraderApp Remote, Nigeria
Volunteer Graphics Designer June 2023 - Present

- ❖ Collaborated with a team of designers to redesign the company's brand and create a new roadmap design using Notion, enhancing the visual identity and strategic communication.
- ❖ Worked closely with the content writer to create captivating visual content for the company's social media platforms, ensuring a consistent and engaging online presence.
- ❖ Created compelling video designs for content provided by the content writer, effectively translating written ideas into engaging visual stories.
- ❖ Collaborated with team members to incorporate and iterate on feedback, ensuring the alignment of design and content with the company's vision and goals.

Technical Skills and Tools

Skills Brand Strategy Creativity Typography Color Theory Attention to Detail

Tools Adobe Creative Cloud (Adobe Photoshop, Adobe Illustrator) CorelDraw – Figma
Microsoft Office (Word, Excel, Power point) Notion, Slack.