# **Godwin Okwong**

**Product Designer** 

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Behance: <u>Crusoe Okwong</u>

#### **PROFILE**

Results-oriented product designer with 2 years of experience in relaying user needs with current technological trends and a proven knowledge of accessibility, user research and usability studies. I have experience implementing mobile and web applications as a product designer from conception through deployment. Moreso, I am well-versed in Figma, Adobe XD and the essentials of UI/UX design principles, with the basic knowledge and application of HTML, CSS, and Javascript.

#### **EDUCATION**

# **Bachelor of Engineering in Food Engineering**

December 2022

University of Uyo, Akwa Ibom State.

#### SKILLS

- UX research, developing information architecture and usability testing.
- Experience with design tools such as Figma and Adobe XD.
- Understanding of human-centered design.

- Effective management of timelines and willingness to learn at every opportunity.
- Client relationships and impressive communications skills.
- Highly organized and attentive to details.

## **CERTIFICATIONS**

Google UX Design Professional Certificate,
 Coursera March 2023

UI/UX Design course, Aptlearn (In-view)

## **WORK EXPERIENCE**

### **Lead Product Designer**

January 2022 - Present

Target Tech Hub, Uyo, Nigeria

- Coordinated and led a team of UX designers and stakeholders on 4 design sprints, generating solutions that helped reduce design time and ease work-flow 10 times than the traditional method.
- Developed interactive and responsive prototypes to help stakeholders test usability before implementation.
- Collaborated with web development professionals to complete 8 full scope of web development projects which helped increase customer's engagement by over 70%.
- Implemented innovative solutions for product design, visuals and user experience to meet needs of individual web development projects.
- Identified and resolved problems uncovered by testing customer feedback.

## **UI/UX Design Instructor**

April – December 2021

School of Graphics, Uyo, Nigeria

- Created and modified designs for more than 20 clients using working models to conform with client's specifications, production limitations, and changes in design trends.
- Prepared wireframes, sketches of ideas, and blueprints using wireframing tools like Figma, pencil and paper custom to help reduce the ideation time by as much as 30%.
- Analyzed and evaluated feasibility of design ideas based on appearance, safety, function, serviceability, budget, production costs, design time and methods and market characteristics.
- Presented designs to developers and reports to stakeholders for approval, and discussed need for modification.

#### LANGUAGE

English – Native

Spanish – Conversational