

Sam Beyer  
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#### Professional Profile:

Self-motivated senior-level management professional with 6 years of relevant experience, related proficiencies and a background in team supervision, store maintenance, and sales experience. Demonstrated history of successfully providing regional leadership to a variety of stores, while significantly increasing store revenues, client satisfaction rates, and diversifying marketing strategies. Driven individual eager for professional, and company growth through extensive knowledge and experience within a company looking to expand.

#### Professional Experience:

5 Star Nutrition (New York/Watertown : North Carolina/Jacksonville : Hinesville/Georgia)  
08/2015– Present

Senior Store Manager

- Provide direct leadership regarding daily business operations to upwards of 8 employees, including 2 managers, 2 Assistant Store Managers, and 4 associates.
- Responsibilities include discovering talent and personnel development initiatives – Source and train staff on proper selling skills, including how to properly identify customer needs, cross-selling opportunities. Resulting in 4 store managers across the company, as well as 3 Assistant Store Managers.
- Conduct extensive KPI (Key Performance Indicator) analysis – create and review statements, while training staff to examine statements for underlying trends and issues. Course correcting sales and service, and operational discrepancies, maximizing profitability of stores.
- Facilitate all sales scheduling, forecasting and reporting, while monitoring retail inventory for all stores in the effort to accurately order items sold by demand.
- Maintain payroll for managers and employees of all stores.
- Provided weekly local store marketing plan in the community, and social media, developing 50+ free cross marketing relationships across multiple industries, groups, in a plethora of categories.
- Planned and organized events on and off location.

19D Cavalry Scout (New York : Fort Drum) 2010-2014

E5 Team Leader : .50 Cal Gunner

- Performed equipment maintenance checks on weapons, vehicles; conducted pre-combat inspections on 4-5 soldiers.
- Conduct combat patrols in stressful conditions such as extreme heat, enemy contact; within a 72 hour operation resulting in 0 hours of sleep. Maintained 0 casualties.
- Planned weekly training in weapons, radios, explosives and combat life saving skills. Resulting in Top Gun award within the entire Division.

