

# JAMIU BALOGUN FUNMILAYO

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**PROFILE:** An imaginative and prolific content writer with over three years of enriching experience crafting compelling narratives that foster brand prominence and catalyze business growth.

## EDUCATION

### United People Global

Sustainability Leader | March – July 2022

- Completed a rigorous 3-month leadership training that fortified my resilience and honed my team leadership prowess.
- Authored 5 insightful reports on tribe meetings, contributing significantly to certification points.
- Spearheaded a dynamic education campaign benefiting over 100 students as a culminating project.
- Guided and empowered 38 aspirants in mastering the art of crafting captivating applications.

### KECTIL Collegiate Leadership Training

Colleague | January – December 2022

- Successfully completed 11 assignments delving into Good Governance, Leadership, Politics, and Entrepreneurship, thereby amplifying my expertise in community development programs.
- Engaged in a transformative one-day writing workshop, elevating my mastery of essay composition.

### Connect Study, Online Class

Student | March – July 2021

- Aced advanced grammatical structures, elevating my writing prowess to new heights.

### GSS Afon, Kwara State, Nigeria – School Leaving Certification

Student | September 2013 – September 2019

- Championed the school's representation in 8 quiz and essay contests, showcasing my intellectual finesse.
- Distinguished as the victor among 8 contenders in a spirited public speaking competition.
- Embarked on a culturally enriching 5-day Youth Holiday Camp, expanding my social horizons.

## WORK EXPERIENCE

### Digital Gen Foundation, Oyo State, Nigeria

Content Writer | November 2022 – Present

- Conceptualized and executed a two-week content calendar for the organization's flagship annual conference.
- Crafted over 15 impactful pieces for social media dissemination.

### PoweLocal Media Agency

Intern Content Writer | October 2021 – January 2022

- Authored 5 illuminating posts spotlighting website interview partnerships.
- Researched and produced 3 engaging pieces on industrial-related subjects.

## **Coy Kindred Consultant**

Content Writer/Social Media Manager | May – August 2021

- Engineered 5 captivating social media narratives, propelling lead generation and enhancing brand visibility.
- Orchestrated a dynamic 3-month management of the business's Facebook page.

## **Prikkle Academy, Nigeria**

Makerspace Lead | November 2021 – Present

- Pioneered 5 impactful community outreach initiatives that co-created innovative solutions for local challenges.
- Innovatively streamlined and enhanced accessibility to English and Mathematics lessons, fostering participants' literacy.
- Guided and empowered 30 learners in the art of CV writing, facilitating 3 rapid job placements within two months.
- Hosted a resounding 1-day Twitter Space event commemorating World Education Day 2023.

## **VOLUNTEERING EXPERIENCE**

### **YALI Network Nigeria National Summit 2023, Abuja, Nigeria**

General Duties Manager | April 2023 – Present

- Orchestrated seamless coordination of over 180 dedicated volunteers, ensuring the delivery of a flawless event.
- Efficiently managed the end-to-end registration process for over 2000 participants, including form creation, email communication, and on-site logistics.
- Designed and developed three engaging landing pages for Participant Registration, Business Pitch, and Exhibition.

### **TEDX Jibowu, Lagos State, Nigeria**

Content Writer | May – September 2023

- Produced 5 captivating content pieces to fuel social media buzz and anticipation.
- Crafted compelling profiles for 3 distinguished speakers, capturing their essence and expertise.

### **The Identity Movement, Ogun State, Nigeria**

Content Writer/Social Media Manager | April – August 2022

- Refined and perfected 5 captivating pieces for dynamic social media publication.
- Crafted persuasive email invitations for 3 guest speaking engagements.

### **AWARDS AND CERTIFICATES:**

- Young Educator of the Year 2022, Springsgate Grammar School - Award of Recognition
- Email Marketing Fundamentals, MailerLite Academy - Certificate of Achievement
- Content Writing Apprenticeship, Acadium - Certificate of Achievement

**Languages:** English and Yoruba

**Key Skills:** Digital Marketing | Problem-solving | Content Writing | Leadership | Cross-cultural Communication

**Hobbies:** Volunteering | Football | Music | Travel | Dancing | Community Outreach

**Referees:**

**Mr. Adam Abdulraheem**

Manager at DMI Agency

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**Mr. Fasoranti Isaac Damilola**

Chief Listener at Prickle Academy

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Elevate your brand's narrative with an unparalleled wordsmith who blends creativity with impact. Let's connect and turn words into captivating stories that resonate and inspire.