Ankit Sharma

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A seasoned professional with over 8+ years of IT experience as software developer and project management, understand working of VAS companied, Digital Marketing eco-system, Mobile based services and Monetization across all Platform. Actively involved in new Creative Technology and understand telecom industry business rules, with excellent communication skills, very much at ease dealing with people at all levels of organization and of different cultures.
Prior industry experience has been in Information Technology, M-commerce, E-commerce, Mobile Couponing and Value Added Services. I have proven track record leveraging technology quality and customer satisfaction for business growth and profitability. An Indian citizen and holds Master degrees in Computers (MCA)

Snapshot:-
• Exceptionally brilliant and superb academic records
• Profound knowledge about software development environments and Substantial talent in achieving critical solutions.
• In-depth knowledge of fundamental development languages such as JAVA, PHP, Laravl, MY SQL LINUX and uncommon talent of writing highly efficient programs
• A high tendency and capability to suit to the high paced and largely pressurizing work environment at a software development organization
• Through knowledge of traditional as well as modern operating systems and great hand at their troubleshooting
• Exposure to the hardware components of different makes of computer systems and ability to handle simple hardware problems.

Work Experience

services for mobile operator
Gulftechsolutions Pvt Ltd
November 2020 to Present

for different country Egypt, Kuwait, Sri lanka and many more country. I personally created and managed Content management System (CMS) for rich content for WAP site this site is Launched by zain kuwait, iraq, ooredo quarter, dialog sri lanka, vodafone egypt and more. to their sunscriber and as a technology and content provider our key role was to make sure we were integrated with SDP, MSISDN forwarding, and UI, All animated videos were streamed to the end users on the portal
Key Responsibility:

✓ Mangage end to end development team and tech project

Thirdeyedigital Solution

Senior Software Engineer
Thirdeyedigital - Noida, Uttar Pradesh

November 2020 to Present

provide the email marketing solution and technology solution.
Key Responsibility:

✓ Mangage end end to end development team and tech project

Digicolada Solution Pvt. Ltd
September 2015 to October 2019

The Friday Code", a marketing tech company that offers digital marketing and platform solutions to traditional and new age brands.
Digicolada aims to serve as the focal point for a collaborated effort that benefits all parties thereby creating value for each link. Digicolada offers an inclusive solution customized as per your needs and demands to cover the end to end requirements of a digital strategy which we help you formulate

Senior Software Developer

Mogae Digital Pvt. Ltd
September 2012 to August 2015

Mogae Digital is a joint venture between the Mogae Group and Astro Malaysia. Mogae are India's largest producer of mobile comics, mobile greetings and other IP. The group includes Mogae Media, Torque Communications, Midori Communications, Mogae Global, Diginatives, Last Minute Inventory, Mogae Digital, Indian Fantasy League and Food-Food TV. Mogae Digital has major telecom operators and content providers as its partners. Mogae has the largest repository of original VAS content namely Mobile Comics, Mobile Greetings, Imagery, SMS content
Mogae Digital's content partners are some of the leading industry names- Nazara and Peppermint-Bollywood content games, UTV- Bollywood content, J9 Ventures- Bollywood and hot content, Great Media Group- Hot content, Gemini Studios- Generic Videos and CRBT content, Symbiotic- WAP Content, Indiagames- Games, Jump games- mobile games, MaxMobility- Mobile applications, Ascenso- SMS content in Tamil picture messages, releaseMyAd- Classifieds, Naukri Monster- Jobs, India results- 10th 12th results, Spice-Voice Chat, GoBindas- health content, NDTV-news Sports and Spice Digital-Railway content.

Position: Software Developer Engineer
WAP(Mobilesites):
As a part of the IT team which was about 10 in size I played a key role working with senior staff, my role was more in development and support to the Mobile operators and internally in office. I personally created and managed Content management System (CMS) for rich content for Airtel Momics WAP site this site is Launched by Airtel to their sunscriber and as a technology and content provider our key role was to make sure we were integrated with SDP, MSISDN forwarding, and Airtel UI, All animated videos were streamed to the end users on the portal for more information pls. check www.airtelmomics.com other than this project was handling CMS for Aircel 58000 (mother of all short codes on Aircel) Create Long codes, Keywords, co-ordinate with Operator Charging Gateway teams for testing and ensuring revenue generation.
Handle CMS system to ensure smooth content delivery Have created multiple WAP Portals for Airtel Ad Inventory such as Biba, Mahabharat, Tata Tea, Coca-cola, Channel V, MTV, Star Sports etc.,

• Mobile Ads for digital promotions suitable to all handsets
Create Andriod App for Promotional activities

Project Done:
- ✓ www.airtelmomics.com
- ✓ Airtel momics Rich Content CMS
- ✓ 58000 messaging system
- ✓ Long Code Creation
- ✓ All operations and keyword generation
- ✓ ITC promotional WAP on Airtel
- ✓ Some android App for promotion

Technical Skills Used in above mentioned projects:

Programming Languages: Servlet, JSP, Java J2EE.
Web Technologies: HTML, XML, CSS, Java Script, AJAX, JSP.
Mobile application: Android application for 1.6, 2.0 and 2.1. Win the Android Competition.
Databases: MYSQL, sqllite.
Development Tools: Eclipse.
Web server: TomCat, Apache

Trainee and support Engineer

Cocktail Mobile Technologies Pvt. Ltd
October 2011 to August 2012

Cocktail Mobile offers payment collection services through its retail chain by retailing out prepaid talk time of multiple Telecom Service Providers and DTH service providers through CocktailRecharge mobile client (GPRS, WAP, ANDROID and SMS) with single mobile phone and through common credit limit/ wallet .In the area of retailing out prepaid talk time to the end customer through our retail chain we are the first to introduce this technology with GPRS as a carrier for sending and receiving request from POS to our server Actively participate in API integration and Site to Site VPN network tunneling.

Key Responsibility:
- ✓ Developed Recharge WAP and Web Module
- ✓ Refactoring of database with help of Senior DBA
- ✓ Support to Retail Chain
- ✓ Monitoring of the system

Technical Skills Used in above mentioned projects:

Programming Languages: Servlet, JSP, Java J2EE.
Web Technologies: HTML, XML, CSS, Java Script, AJAX, JSP.
Mobile application: Android application for 1.6, 2.0 and 2.1. Win the Android Competition.
Databases: MYSQL, sqllite.
Development Tools: Eclipse.
Web server: TomCat, Apache

Education

M.C.A. in Management Studies
UPTU University

2011

Bachelor's

Chaudhary Charan Singh University

2008

Skills / IT Skills

- Programming Languages: JAVA Servlets, JSP, JDBC, Java J2EE.
  Web Technologies: HTML, XML, CSS, Java Script, AJAX, JSP.
  Mobile application: Android application for 1.6, 2.0 and 2.1. Win the Android Competition. Databases:
  MYSQL.
  Development Tools: Eclipse, NetBean.
  Operating Systems: Windows XP/7/2003/2008, Linux
  Web server: TomCat, Apache