

Kayode .F. Ademola

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PROFILE

I am a dedicated Biochemist and Healthcare Specialist with a passion for improving patient outcomes through innovative solutions. My expertise lies in bridging the gap between scientific knowledge and practical healthcare applications. Additionally, I possess a strong background in IT, specializing in Web and Graphic Design, Programming and Cisco networking. My proficiency extends to managing social media platforms, leveraging them to connect, engage, and drive results. Furthermore, I am a certified writer, adept at conveying complex ideas with clarity and precision. My multidisciplinary skills empower me to contribute effectively across various domains, fostering growth and success.

EXPERIENCE

Head ICT, Ultimate Health Management Organization | FCT-Abuja, NIGERIA 07/2023 – Present

- Spearheading the design, implementation, and Design visually engaging and intuitive website layouts, user interfaces, and interactive elements.
- Playing a pivotal role in the enhancement of digital infrastructure, including network architecture and security protocols, resulting in heightened efficiency and data integrity.
- Successfully managing and coordinating the organization's social media platforms, employing strategic content creation and engagement strategies to bolster online presence and community interaction.
- Develop responsive and mobile-friendly designs to ensure optimal user experience across various devices.

Health Claims Manager, Ultimate Health Management Services|FCT-Abuja, NIGERIA 12/2022 – 06/2023

- Led a dedicated team responsible for the end-to-end management of healthcare claims, demonstrating strong leadership skills and a deep understanding of claims processing procedures.
- Implemented strategic measures to streamline claims procedures, resulting in reduced processing times and enhanced accuracy in claim adjudication.
- Employed data-driven insights and analytical tools to identify trends and patterns in claims submissions, contributing to the development of proactive fraud detection strategies.

Managing Director/CEO, Metaphase (NGO) Foundation | FCT-Abuja, NIGERIA 05/2023 – Present

- Leading as the Managing Director/CEO of Metaphase (NGO) Foundation in FCT-Abuja, Nigeria, driving strategic vision and overseeing all operational aspects of the organization.
- Leveraging effective communication skills to engage with diverse stakeholders, convey the foundation's mission, and cultivate strong relationships in the community.
- Exhibiting strategic foresight, adaptability, and resilience in navigating challenges and steering the foundation toward continued success.

Social Media Handler, Yemop Global Ventures | Ilorin, NIGERIA 11/2021 – 12/2022

- Developed and executed effective social media strategies, resulting in increased brand awareness, engagement, and follower growth.
- Collaborated with the marketing team to align social media efforts with overall brand messaging and promotional campaigns.
- Contributed creative ideas for campaigns, contests, and posts, fostering an active and vibrant online presence for the company.

Content Creator/Digital Marketer, Titoba Pharmaceuticals | Ilorin, NIGERIA 06/2019 – Present

- Developed compelling and relevant content across various digital platforms, effectively conveying the company's value proposition and healthcare solutions.
- Executed data-driven digital marketing strategies, resulting in increased website traffic, lead generation, and conversion rates.
- Played a key role in elevating Titoba Pharmaceuticals' online reputation and visibility within the pharmaceutical and healthcare sector.

Fintech Article Writer, British Kolan Hospital | Gonyeli, TURKEY 09/2019 – 07/2020

- Researched and composed engaging content on the intersection of fintech and healthcare, effectively communicating complex concepts to a diverse readership.
- Played a pivotal role in enhancing British Kolan Hospital's thought leadership in the convergence of fintech and healthcare through well-crafted articles.

Lab Assistant/Research, (INTERN)Titoba Pharmaceuticals | Ilorin, NIGERIA 01/2022 – 04/2022

- Assisted in maintaining laboratory equipment and supplies, ensuring a conducive environment for efficient research activities.
- Demonstrated proficiency in adhering to safety protocols and maintaining accurate records of experiments and observations.

EDUCATION

University Of The People, California-USA (2023-Present) - Online

MBA. Business Administration(Master's)

- Cumulative GPA: TBD
- Research: Strategic Management, Financial Management, and Managerial Economics
- Relevant Courses: Global Business, Corporate Governance and Ethics, and Business Analytics

Ecole Superieure Sainte Felicite University, Benin (2019-2022)- Full-Time

BSc. Biochemistry (Second Class Upper Division)

- Cumulative GPA: 3.70 (on a 5-scale)
- Research: Laboratory Haematology Immunity (Obtained Distinction 75%) Immunity System & Phagocytosis (Obtained Distinction 80%)
- Relevant Courses: Clinic Immunology, Clinical Chemistry, Fundamental Embryology, Transfusion & Circulatory

CERTIFICATIONS

COURSERA – Medical Neuroscience {August 2022-July 2023}

- Neuropharmacology
- Neurological Trauma and Recovery

ALISON - Advanced Cardiovascular Life Support {October 2022 – January 2023}

- Adult Mouth-to-Mask and Bag-Mask Ventilation.
- Adult Basic Life Support (BLS) Algorithm
- BIs for Children/Infants

GOOGLE - Digital Marketing Google {December 2022 - January 2023}

- Email Marketing and Analytics
- Marketing Automation and Search Engine Optimization

UNIVERSITY OF HELSINKI - Elements Of AI {November 2022 - January 2023}

- Database Design and Implementation.
- Machine Learning Fundamentals.
- Computer Programming, Problem formulation and representation in AI and Operating Systems

ALISON - Anti - Money Laundering Regulation {November 2022 - December 2022}

- Methods of Money Laundering and Risks of Money Laundering
- Global Regulations on AML and Combating Terrorism Financing (CFT)

UNITED NATION CC LEARNING - Sustainable Diet {January 2023 - February 2023}

- Interpret and analyse examples of food environment innovations supporting healthy sustainable diets in low- and middle-income settings

WORLD HEALTH ORG (WHO) – Cholera Outbreak-Emergency {November 2022}

- Emergency Preparedness and Response
- Combatting Cholera Outbreak

WORLD HEALTH ORG (WHO) – Clinical Management Of Rape {August 2023}

- Emergency Preparedness and Response
- Combatting Cholera Outbreak

INTERESTS

Health Awareness
Writing

Charity
Programming/Coding

Photography
Art Work

TECHNICAL SKILLS

SOFTWARE

Adobe CC Suite
Affinity and Figma and Blend
Prompt Engineering

MICROSOFT

Excel and Access
Word and Outlook
Powerpoint

OTHER

Web Design/Development
Graphic Design
Article Writing

METHODOLOGIES

Design Thinking
Art Direction
Presentation Pitch Desks

Storyboarding Brand
Brand Design Documentation
Iconography

Designing for Print-Digital
Creative Brief and Abstracts
Innovation & Illustration

LANGUAGES

ENGLISH-NATIVE/FLUENT

TURKISH- INTERMEDIARY

FRENCH - BEGINNER

REFERENCE

Mr. OLA PETER
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