


# ABASS OMOTAYO DAVID

 Creative Designer

 Abeokuta, Ogun State

 +23469684494

## ◦ DETAILS ◦

Abeokuta, Ogun State,  
Nigeria.

[@davidmotayo01@gmail.com](mailto:@davidmotayo01@gmail.com)

## ◦ LINKS ◦

[LinkedIn](#)

[Behance](#)

## ◦ SKILLS ◦

Graphics Design

Typography

User Interface Design

Photography

Visual Communications

Brand Management

Print Designs

Color Theory

Writing

Ideation

Strategy

Design Thinking

Interactive Media

## ◦ TOOLS ◦

Adobe Photoshop

CorelDraw

Figma

Adobe XD

Adobe AfterEffects

Adobe Illustrator

Microsoft Office

## PROFILE:

David pursues a career that enables advancement in knowledge, socio-economic development and innovation, exposure to new ideas through professional growth and corporate growth. I have proven to be a self-starter who is resolutely committed to achieving my goals, whatever comes next, thereby contributing to the overall success of each organization I work for. My career goal is to take responsibility in whatever environment I am in, adding virtue to such an environment and serving humbly.



## EMPLOYMENT HISTORY

### Creative Designer at Kitcart

September 2023- Till Date

- Brand Identity Designer
- I develop ideas and strategies that show insight and innovation
- I implement the creative execution during the design stages of client projects, under the direction of the Creative Director
- I translate creative thinking into imagery and copy that retains and clearly expresses the initial ideas.

### Creative Designer at Digital Market Square

March 2023- October 2023

- Brand Identity Designer
- I created stunning marketing designs that helped generate multiple clients from our Instagram page.
- I led the team of designers in creating designs for our client brands.
- I actively participated in the negotiation process and business strategy meeting with our clients and designs deliberation best fit for their projects.

## ◦ HOBBIES ◦

Researching & Travelling

## Freelance

July 2021 - Till Date

- General Brand Designer Sneakpeek Luxury & Logistics
- Design Visual content for print and Digital applications that is on-brand, reinforces our status and reputation for brands.
- Designed social media flyers for 300 brands
- Edit video clips for use on social media platforms.
- Work autonomously and develop high-quality concepts with minimal instructions

## Creative Designer at Hyperon Chain Blockchain Community

Jul 2021- Nov 2022

- I Planned concepts by studying relevant information on cryptocurrency project
- I illustrated concepts by designing examples of art arrangement
- I created wide range of graphics and layouts for products illustrations with design softwares.
- I reviewed final layouts and suggesting improvements when and where necessary.

## EDUCATION

**B.Sc, Federal University of Agriculture, Abeokuta.**

Oct. 2018 - Nov. 2023

**Biochemistry**

## COURSES

**Introduction to User Interface & User Experience, BetaX**

Dec. 2022

**User Interface & User Experience, CCTI**

July, 2022

**Introduction to Designs and Press Prints, Divine Press**

April 2020

## REFERENCES

References available upon request