

1 Ayiribi Close,
Onilekere, Ikeja
Lagos.
+2348034699679
ekpefranklingozie@gmail.com

EKPE FRANKLIN GOZIE

PROFESSIONAL SUMMARY

As a versatile and imaginative creative designer, I bring a wealth of experience in developing captivating visual solutions that blend innovation with a deep understanding of design principles. Proficient in utilizing cutting-edge design tools and techniques, I constantly strive to push the boundaries of creativity while ensuring that all final graphics align seamlessly with brand identity. My commitment to continuous growth and adaptability fuels my desire to make a lasting impact in the dynamic world of design, creating engaging experiences that leave a lasting impression.

SKILLS & ABILITIES

Animation and Motion Graphics
Graphic Design
Communication
Team work
Web Design
Creativity and Innovation
Project Management
Storyboarding
Photo Editing and Manipulation
Adaptability
Branding and Identity
Print Production
User Experience (UX) Design

EXPERIENCE

LEAD CREATIVE DESIGNER EXECUTIVE

QUORE MEDIA, LAGOS

May 2023 - Present

- Successfully brought creative concepts to life while staying focused on meeting project objectives.
- Maintained a strong track record of delivering visually captivating results.
- Demonstrated excellent project management skills in scheduling and budgeting for projects.
- Fostered effective collaboration with cross-functional teams to achieve outstanding design outcomes.

CREATIVE DESIGNER INTERN

QUORE MEDIA, LAGOS

November 2022 – May 2023

- Created communication designs that align with project requirements and brand guidelines.
- Scheduled projects and defining budget constraints for cost-effective and timely delivery.
- Conceptualized visuals based on given requirements and transforming ideas into compelling rough drafts.
- Developed illustrations, logos, and other designs using software or by hand.
- Selected appropriate colors and layouts for each graphic to ensure visual appeal.
- Collaborated with copywriters and line manager to produce final designs.
- Tested graphics across various media to ensure their effectiveness in different formats.
- Incorporated feedback and amending designs accordingly to meet project goals.
- Ensured all final graphics and layouts are visually appealing and consistent with the brand.

MEDIA OFFICER

LAGOS STATE TEACHING HOSPITAL (LASUTH)

December 2021 - November 2022

- Took detailed briefs to thoroughly understand project specifications and collaborated closely with the team to develop creative concepts that align with the client's vision.
- Designed and executed a wide range of projects, showcasing versatility and creativity in various design styles and formats, that increased their social media engagement by 50%.
- Demonstrated exceptional photography skills, capturing and processing images until achieving the desired results, ensuring high-quality visual content for projects.
- Collaborated with the team to plan and organize photo shoots, ensuring efficient use of resources and achieving desired outcomes.
- Utilized post-production editing techniques to enhance and refine footage, elevating the visual impact and overall quality of the final designs.

- Shot and edited 2 documentary videos for the hospital that were aired on 2 different occasions, including the commissioning event with top government officials and other stake holders.

PHOTOGRAPHER INTERN

FERDINAND NOVELTY, AWKA

July 2021 – October 2021

- Effectively interpreted briefs and deliver photographs that aligned with the project's vision.
- Successfully captured a diverse range of images, showcasing versatility and a keen eye for composition and lighting.
- Consistently improved image quality through diligent editing, resulting in a collection of visually striking photographs that exceeded expectations.
- Demonstrated a strong commitment to continuous learning, staying updated on the latest photography techniques and incorporating new editing methods to enhance the overall quality of my work.
- Contributed significantly to the successful completion of multiple photography projects, playing an integral role in achieving project objectives and client satisfaction.
- Proactively sought opportunities to assist and support senior photographers, actively seeking feedback and using it to grow and refine my photography skills.

GRAPHICS DESIGNER

SCEPTRAL HUB, AWKA

August 2021 – October 2022

- Successfully transformed complex concepts into visually appealing designs, showcasing the ability to distill and communicate complex information through graphic elements.
- Demonstrated a keen eye for detail and an unwavering commitment to precision in design, resulting in error-free and polished final deliverables.
- Played a pivotal role in the successful execution of high-profile projects, contributing to positive feedback and client satisfaction.
- Actively contributed to team discussions and brainstorming sessions, fostering a collaborative and creative environment that led to innovative design solutions.

- Conducted research and remained updated on design trends and best practices, incorporating fresh and innovative approaches into design projects.

PHOTOGRAPHER/VIDEOGRAPHER INTERN

GOPAD TV, ENUGU

November 2020 – July 2022

- Utilized and maintained a wide range of modern and traditional technical equipment, including cameras, lenses, and lighting, to ensure optimal performance during photography and videography assignments.
- Arranged objects, scenes, lighting, and backgrounds in accordance with project specifications and creative direction, showcasing attention to detail and artistic vision in every shot.
- Expertly archived and organized photographic images, maintaining a well-structured database for easy retrieval and efficient project management.
- Filmed videos both on set and on location, capturing footage that aligns with the project's visual storytelling and narrative objectives.
- Assumed responsibility for equipment readiness, conducting thorough checks to ensure all necessary gear was present and in proper working condition for each shoot.
- Collaborated with the creative team to contribute creative ideas and perspectives, enhancing the overall quality and impact of videography and photography projects.
- Adapted quickly to changing project demands and effectively managed time and resources to meet tight deadlines.

GRAPHIC DESIGNER INTERN

REGRAPHICS, ENUGU

October 2018 – April 2020

- Utilized a keen understanding of color theory and design principles to select and apply appropriate colors and layouts for each graphic, ensuring visually compelling and cohesive designs.
- Actively incorporated feedback from clients, team members, or supervisors to make necessary amendments and improvements to the designs, demonstrating a receptive and collaborative approach.
- Ensured that all final graphics and layouts met high standards of visual appeal and remained consistent with the brand's guidelines and identity.

- Took charge of printing various marketing materials, including banners, flyers, and branded items, and efficiently managed the logistics of these print projects.
- Worked closely with the team to contribute creative ideas and perspectives, actively participating in design discussions and brainstorming sessions.
- Demonstrated attention to detail in every aspect of design work, from concept to final execution, resulting in polished and professional deliverables.

EDUCATION

B.SC PARASITOLOGY AND ENTOMOLOGY - 2021
NNAMADI AZIKIWE UNIVERSITY, AWKA

CERTIFICATIONS

- **Certificate of Completion in Graphic Design**
 - Issuing Body: GBITIC Academy
 - Date: October 14, 2016
- **Certificate of Completion in Public Speaking**
 - Issuing Body: S41 Bootcamp
 - Date: September 9, 2021
- **Certificate of Completion in Product Design (UI UX)**
 - Issuing Body: Side Hustle Internship
 - Date: December 24, 2022
- **Certificate of Completion in Graphic Design**
 - Issuing Body: Graphic Design Academy (GDA)
 - Date: February 9, 2023

Certifications (In Progress):

- **Certificate of Completion in Google UX Design**
 - Issuing Body: Google
 - Expected Completion Date: December 20, 2023
- **Certificate of Completion in Google Project Management**
 - Issuing Body: Google
 - Expected Completion Date: February 20, 2024

**VOLUNTEER
EXPERIENCES**

Social Media Manager | Graphic Designer | Video Editor

TREM Valley Estate

October 2022 -Present

- Effectively oversee and manage all aspects of TREM Valley Estate social media presence, including Facebook, Instagram, and Twitter, ensuring consistent and engaging content.
 - Create visually appealing graphics, videos, and promotional materials for various church events and initiatives, enhancing the online presence and outreach.
 - Collaborate with church leaders and committees to strategize, plan, and execute digital marketing campaigns, resulting in increased engagement and reach within the community.
 - Regularly monitor and analyze social media performance metrics to evaluate the effectiveness of content and refine strategies for better engagement and growth.
 - Engage with the church community through comments, messages, and feedback, fostering a positive and interactive online environment.
 - Stay current with social media trends and digital marketing tools to implement innovative approaches for reaching a wider audience and promoting church activities.
-