

REBECCA MILLER

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A seasoned writer with more than 12 years of experience. Possesses good research skills, knowledge of SEO, keyword placement, editing, and knowledge of the WordPress platform. Experience writing blog posts, landing pages, reviews, and website copy. Detail-oriented individual with a knack for working under minimum or no supervision.

A writer who conducts extensive research online to produce articles full of facts and figures. Knowledge of all aspects of SEO, including Meta, keywords, and use of subheadings to optimize content for search engines. A self-motivated and flexible writer with the ability to work in dynamic and highly functional teams and multi-cultural environments.

EDUCATION

Bachelor of Arts • University of New York

WORK HISTORY

SEO Content Writer

High Voltage SEO

2021– Present

- Maintain optimal level of quality for all SEO copies.
- Perform research to develop content strategies for clients.
- Review and design site metadata as per client requirements.
- Develop content production strategies and workflow.
- Monitor inventory for client website and ensure quality.
- Document content strategies and coordinate with clients.
- Maintain knowledge of all business objectives and ensure achievement of goals.
- Coordinate with creative teams to establish appropriate branding and advertising strategies.

SEO Copywriter

The Text Tank

2019– Present

- Maintain optimal level of quality for all SEO copies.
- Perform research to develop content strategies for clients.
- Review and design site metadata as per client requirements.
- Develop content production strategies and workflow.
- Monitor inventory for client website and ensure quality.
- Document content strategies and coordinate with clients.
- Maintain knowledge of all business objectives and ensure achievement of goals.
- Coordinate with creative teams to establish appropriate branding and advertising strategies.

PERSONAL FINANCE WRITER/EDITOR

Joywallet.com

2018– Present

- Conduct extensive research to write long-form articles and reviews in the personal finance niche
- Use SEO best practices, particularly keywords, to optimize the content for search engines.
- Edit articles to ensure they are ready for publication
- Communicate and collaborate with editors to ensure reports are published on time
- Submit assignments on time

PERSONAL FINANCE/INVESTMENT WRITER

2016– 2020

Pocketsense

- Research, write and edit in-depth articles to help clients make informed decisions regarding their finances.
- Proofread articles for grammar and spelling errors
- Format and publish the pieces using the WordPress platform
- Adhere to a strict deadline.
- Communicate with editors to make any corrections needed.

PERSONAL FINANCE/INVESTMENT WRITER

2016– 2020

Findigits.com

- Work directly with editors to ensure high-quality work.
 - Research and write personal finance articles to educate readers
 - Perform keyword research to ensure content is optimized for SEO.
 - Proofread and edit articles to ensure they are ready for publication
 - Delivered 2-5 articles daily while maintaining high standards
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FREELANCE CONTENT WRITER**2009 – 2012***Runnerclick.com*

- Research and write comprehensive buying guides, long-form articles, and product reviews.
- Work closely with clients to develop a content calendar and topics
- Use WordPress CMS to publish blog posts online.
- Work under pressure without compromising on quality.
- Writing long-form posts some over 4000 words with same-day turn-around time.
- Write articles that meet the client's standards.

SKILLS AND CERTIFICATIONS

- Blog posts
- People-oriented
- Content planning
- Website content
- Working accounting knowledge
- SEO
- Landing pages
- Product reviews
- Fast typing speed of up to 75WPM
- Sales pages
- Articles
- Team player