**AJISAFE TOPEODUNOLA**

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# PROFILE

I am a motivated and dedicated digital marketer, social media manager and also a content creator with 3+ years of proven performance in social media management, digital marketing. I am also experienced in customer related services with great skills in achieving the revenue targets set by the company. To secure a challenging position in a reputable organization to expand my learning’s, knowledge, and skills.

# WORK EXPERIENCE

**CROP2CASH** *MARCH 2023*

*CUSTOMER SUPPORT REPRESENTATIVE*

* Maintain positive relationships with customers and potential buyers
* Advertising of company’s new product to customer
* Attending to customer’s complaint about the company products
* Follow complaints from customer and reporting to the right department making sure solutions are provided
* Ensuring customer’s satisfactions and providing professional customer relationship support
* Smooth usage of CRM applications tools
* Ability to pitch new products from the company to the customers

**NYSC CERTIFICATE OF NATIONAL SERVICE** *FEBRUARY 2022– FEBRUARY 2023*

**STATE SCHOOL 1 OTUOKE(NYSC – Primary assignment)**

*Class Teacher**March 2022– February 2023*

* Developed a conducive learning environment for the students
* Organize free tutorial for the students
* Excellent skills in communicating with the students
* Ability to understand each student’s motivations

**DIGITAL MARKETING** *MARCH 2021-2023*

***FREENLANCER***

* Expert in web design for digital marketing
* Running advert through Facebook advert page
* Running advert through Instagram page
* Ability to use WordPress and also elementor page builder

**SOCIAL MEDIA MANAGEMENT/CONTENT CREATOR**

***MIBRAND TELECOMS*** *FEBRUARY 2021-JANUARY2023*

* **Social media management for brands**
* **Set specific objectives and report ROI**
* **Generate and editing of photos, videos for content daily**
* **Design and implement social media strategy to align with business goals**
* **Perform research on current audience preference**

**SAFEBODA**

*UI Campus Ambassador**April 2021 – December 2021*

* Development and suggestion of social media marketing strategy
* Selection and coordination of ambassadors
* Content creation for campus publicity
* Maintained cordial relationships with customers and potential customers

**SALES REPRESENTATIVE**

*Alma Guest House February 2016 – December 2016*

* Developed and maintained strong customer relationships and networks within designated sales territories.
* Receiving and delivering all incoming and outgoing mail, calls and packages.
* Booking meetings and arranging couriers.
* Sorting and distributing post.

**VOLUNTEERING OPPORTUNITIES**

***University of Ibadan***

Public Relations Officer 2021

**University of Ibadan**

Deputy Speaker Ransome Kuti Hall University of Ibadan 2020

Oyo State Covid-19 Decontamination team 2020

# EDUCATION

***University of Ibadan*** Bachelor of Science (Education/ Geography) 2021

**Secondary School Certificate**

Sam Chris International Model College 2013

**Primary School Leaving Certificate**

Success International Nursery and Primary School, Ibadan 2010

**KEY COMPETENCIES AND SKILLS**

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| --- | --- | --- |
| * Proficiency in Microsoft Office tools.
* Excellent communication & interpersonal skills.
 | * Problem-solving and team-building ability.
* Great leadership and Innovative skills
* Excellent handling of CRM tools
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**LEADERSHIP EXPERIENCE**

***Team Captain***

Art and Social Sciences Education football team 2021

**Honorable member**

Kuti hall Student’s Representative Council 2018

**Head of Finance and Budget Committee**

Kuti Hall Student’s Representatives Council 2018

**Member**

Kuti Hall security council 2018