
Personal Information

ALOZIE NKECHI NKEIRUKA

Fagge, Kano state

07036473141

alozienkechi10@gmail.com

Skills

Deadline Adherence | AP Style

SEO Content Writing | Unique Content Creation

Proofreading | Marketing and Advertising Strategy|

Good Team Work | Copywriting

Product Specific Writing

Experience

Meeting Point Boutique / Sales Rep (part time)

05/2015 - 10/2017, Kano

- Trained and mentored new sales representative
- Marketing
- Sales
- Accounting
- Develop and implemented sales strategy to increase profit
- Developed comprehensive understanding of product and services.

Sneakers For Women / Product Copywriter

02/2022 - 12/ 2022, Remote

- Wrote advertising copy for online content, adhering to employer's brand identity
- Reviewed and edited final copy for accuracy
- Improved search Result rankings with targeted SEO strategy
- Customized brand message to capture target audience interest and engagement

Beauty Homes / Products Review Writer

01/2023 - 07/ 2023, Remote

- Identified opportunity for new products and improvement to existing products
- Conducted market research to understand customers need
- Created and executed strategy to drive development and improve sales
- Maintained internal product knowledge database

Vehicleheadlight.com / SEO Content Writer

06/ 2023 - 10/ 2023, Remote

- Performed keyword research to optimize content for SEO
 - Crafted SEO-Friendly content for website and blog to increase organic traffic
 - Proofread and edited contents for accuracy
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Education

Federal University Of Technology, Owerri / B. Tech

2021, Owerri, Imo State

Bachelor's of Technology, Biochemistry.

ANEST Secondary School / SSCE

2015, Abia State

Divine Favor Nur/Pri Sch / FSLC

2009, Kano State.

Certification

Management Strategies for People and Resources

2020, (YLAI)

Workforce Collaboration and Development

2020, (YLAI)

TedxIkenegbu and TedxFUTO Volunteer Certificate

2021