IFESINACHI IBISO OKAFOR

CERTIFIED CORPORATE COMMUNICATIONS SPECIALIST

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Okaforifesinachi45@gmail.com · DOB: 11th Jan 2002

Ifesinachi is a hardworking and diligent individual. She possesses advanced communication, public relations and writing skills. She is result-oriented, committed with a high ability to multitask, learn and solve problems through critical thinking and in-depth understanding of operations to achieve organizational goals.

EXPERIENCE

FEB 2023 - PRESENT

L&D INTERN (NYSC), ipNX NIGERIA LIMITED

- Man Power Training and Development
- Human Resource Training
- External and In-House Human Capital Development

JAN 2019 - JAN 2022

EDITORIAL CORRESPONDENT, JOSEPH AYO BABALOLA UNIVERSITY

- Receive assignments or evaluate leads/tips to develop story ideas Collect and analyze facts/information about newsworthy events by interviews, investigations and/observation
- Building contacts to maintain a flow of news from a variety of trustworthy organizations and the public
- Report and write stories for the newspaper
- Investigate breaking news and developments
- Writing the sports column
- Communicating with readers, advertisers and the public via email and telephone
- Participating in community events, photograph, and videotape events APRIL 2022 -MAY 2022

UI/UX DESIGNER INTERN, GENEZA SCHOOL OF DESIGN

- Built wireframes
- Learnt the basics of UI/UX.
- Used Figma to develop high fidelity prototypes of websites.
- Worked on creating user personas for applications.

PUBLIC RELATIONS INTERN, STROKE CARE INTERNATIONAL

- Developing and publishing creative contents for social media accounts
- Writing for Stroke Care website and blog
- Planning and implementing social media campaigns that inform and influence the public thoughts about neds.

AUG 2021 - NOV 2021

JOURNALISM INTERN, SILVERBIRD GROUP NIGERIA

- Sourcing for news stories
 - Writing and proofreading news stories
 - Sport Analysis
 - Public Relations

SEPT 2017 - SEPT 2018

ADMIN OFFICER/CUSTOMER CARE OFFICER, PRECIOUS PEBBLES SCHOOLS

- Answer and respond to customer inquiries
- Managing office stocks and preparing regular reports such as office budgets
- Organize company records in efficient database
- Build customer relationships

EDUCATION

JULY 2022

BSC. IN MASS COMMUNICATION (FIRST CLASS HONOURS) CGPA 4.86/5.00

JOSEPH AYO BABALOLA UNIVERSITY

JANUARY 2017

WASSCE CERTIFICATE, TITI TRINITY COLLEGE

JANUARY 2011

FSLC CERTIFICATE, GLORYLAND INTERNATIONAL SCHOOL

SKILLS

- Advanced Communication & Public Relations Skills
- Proficiency in the use of Microsoft Office Suite

- Advanced Editing and Proof-reading skills
- Strong organization and time management skills
- Strategic thinking
- Social media management
- Excellent Interpersonal and Presentation Skills

LANGUAGES

Ability to communicate in French, Spanish, Mandarin & Yoruba

AWARDS

- Overall second-best graduating student (2022).
- Best female graduating student (2022).
- Best female graduating student in the faculty of social sciences (2022).
- Recipient of the Chancellor Awards (2022)

VOLUNTEER ACTIVITIES

Department Tutor Oct 2018 − Jun 2022 • Organized and lectured weekly tutorials for freshmen and sophomore students, which contributed to an increase in pass rates.

• Prepared and designed study materials and assessments across Mass Communication, English, etc.

CERTIFICATES

- 2020- Conversational and functional fluency in Spanish (ICLR): <u>LINK</u>
- 2020- Conversational and functional fluency in Mandarin Chinese (ICLR). LINK
- 2020 Production Design for Film and Screen (AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL). <u>LINK</u>
- 2021- Google Digital Skills for Africa (Google Digital Garage)
- 2021- Digital Skills: Digital Marketing (Accenture)
- 2022- Introduction to User Interface Design (Ingressive for Good)
- 2022- Master of Art of Interactions and Impacts in User Experience Design
 2023- CPD Diploma in Public Relations (Alison)