

EMMANUEL UGOCHUKWU S.

CREATIVE DESIGNER

CONTACT

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PROFILE

Multi-talented creative with proven experience in graphic design, branding, motion graphics and product design dedicated to assisting businesses and individuals achieve their marketing goals by pushing the boundaries of design to create stunning visual concepts that intrigue, inform and convert audience into customers. In addition to my technical skills, I possess excellent problem-solving and communication skills which enable me to work effectively in cross-functional teams.

SKILLS

Graphic Design

Branding

Logo Design

Brand Strategy

Illustration

Motion Graphics

Product Design

Multimedia Development

& Presentation

EXPERIENCE

Graphic Designer Jan 2022 – Jan 2023

Casvo Digital

- Created visually stunning designs that led to the lead generation and onboarding of over 20 new clients in the space of three months.
- Worked closely with marketing and sales teams to understand their design needs and create materials to support their efforts.
- Collaborated with team members to ensure designs are on brand and aligned with marketing strategy.

TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe Xd

Adobe After Effects

Adobe Premiere Pro

Corel Draw

Figma

SOFT SKILLS

Creative Problem Solving

Collaboration

Effective Communication

Time Management

Organization and Planning

Team Leadership

EDUCATION

BSc Computer Science

University of Calabar, Calabar

- Stayed up-to-date with the latest design trends and best practices.
- Met tight deadlines while maintaining attention to detail and producing high-quality work.

Creative Team Lead Jan 2023 – Aug 2023

Casvo Digital

- Due to my remarkable performance as a graphic designer with the company, I was promoted to creative team lead after a year.
- Led and managed a team of designers, providing guidance, mentorship, and performance evaluations.
- Developed and implemented design strategies to align with company goals and objectives.
- Worked closely with cross-functional teams to understand project requirements and ensure designs meet client needs.
- Ensured all designs adhere to brand guidelines and are visually compelling and effective.
- Managed and prioritized design projects and timelines, ensuring all deadlines are met.

- Conducted user research and usability testing to inform design decisions.

User Experience Instructor Aug 2022 - Present

GOMYCODE

- Acting as a mentor and coach to junior UX designers, providing guidance and support as they develop their skills and knowledge.
- Reviewing and providing feedback on design work, including wireframes, prototypes, and user flows.
- Facilitating design critiques and providing constructive feedback to help mentees improve their skills.
- Answering questions and offering guidance as mentees navigate their learning journey.
- Staying up-to-date with the latest UX design trends and best practices.