

# VICTORIA (EDEME) NWAHIRI

**Content Writer, Journalist, Social Media Manager**

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<https://muckrack.com/victoria-edeme/portfolio>

## SUMMARY

Experienced writer and graduate of English and Literature, with three years demonstrated experience in journalism and content writing; skilled in copy editing, news writing, and textual presentations; seeking to explore more challenging opportunities in an excellence-driven organization where my expertise can advance growth.

## PROFESSIONAL SKILLS

- Excellent written and oral communication skills
- Content writing, copywriting, report writing, and article writing
- Time, task, project and people management skills
- Job priority and excellence oriented aptitude
- Strong interpersonal and organisational skills
- Adept understanding of Search Engine Optimization
- Proficient use of computer, Internet, and social media

## WORK HISTORY

### **Punch Nigeria Limited.**

#### **Correspondent**

**04.2021 – 02.2023**

- Manage and supervise news articles, ensuring they follow company guidelines.
- Generate story ideas and conduct research for stories, create and curate content on breaking and trending stories daily, categorise stories, edit and publish stories on the site.

#### **Head – Social Media Unit**

**02.2023 - 08.2023**

- Monitor and gather information on local, national, and international news, and trending events on social media.
- Edit and vet stories filed in by the social media team members before publication.

### **Quest Online Magazine.**

#### **Contributor**

**02.2020 - 07.2020**

- Source for trending topics concerning business and finance.
- Construct high profile articles, employing brilliant literary technique to grow and engage followership.

## EDUCATION

**B.A English and Literature**

**2015 - 2019**

University of Benin, Nigeria

**Relevant courses:** English for Business Communication, English for Mass Communication, Literary Stylistics, Discourse Analysis, Introduction of Computer to the Arts, etc.

**Research Project:** Systemic Functional Analysis on Advertisements in Nigerian Newspapers

## HOBBIES AND INTERESTS

- Reading for psychological relief
- Internet research for current information
- Travelling and networking, for life experience

## REFEREES

Available on request