

NIDHI SINGH BHADORIA

Shahdara, Delhi, Delhi 110032

guffowriting5_2kv@indeedemail.com

+91 88605 23651

Curriculum Vitae

Personal Information: • Name: NIDHI SINGH BHADORIA

- Address: New Modern, Shahdara 110032
- Phone: +91 88605 23651
- Email: Teamguffonidhi28@gmail.com

Experience: 7 year

Skills:

- Proficient in Microsoft Office suite (Word, Excel, PowerPoint)
- Skilled in Windows operating systems
- Strong communication and customer relations abilities
- Detail-oriented and organized in managing administrative tasks
- Website updating and maintenance
- ON PAGE SEO
- Basic knowledge of e-commerce

Personal Details

Highest Career Level: 2-5 years experience

Industry: Education & Instruction, Internet, Ecommerce

Total years of experience: 6

Work Experience

SEO Executive/Content writing

guffo.in - Shahdara, Delhi, Delhi

Present

RESPONSIBILITY -

- Improve internal linking to help with navigation and SEO.
- Set up SEO-friendly URLs.
- keyword research
- content writing
- Monitoring order deliveries is essential to ensure timely and accurate delivery of products to customers.
- Ensuring proper categorization and tagging of products for easy navigation.
- Implementing schema markup to enhance search engine visibility for products.

- Adding new products to the website with detailed descriptions, high-quality images, and accurate pricing.
- Removing or marking products as out of stock.
- Updating product attributes, such as size, color and specifications.
- Ensure proper keyword usage in headings, content, and alt text for images.
- Use the Yoast SEO plugin to analyze and improve readability and keyword usage.
- Optimize Meta titles and descriptions for each page.

Education

Bachelor's degree in Arts

SOL DU - Delhi, Delhi

Skills / IT Skills

- SEO (6 years)
- Website Management (6 years)
- E-Commerce (6 years)
- WordPress (6 years)
- content writing (6 years)

Online Profile

https://docs.google.com/document/d/1mjQZJd5ZMPekTTGhODYX8ia_BMTdmJ-nWUdVqBGrq5o/

<https://guffo.in/>

<https://guffo.in/guffostore/>

https://www.instagram.com/guffo_solved_assignment/

Certifications and Licenses

DIGITAL MARKETING- INTERNSALA

Google Ads Search Certification