

Akah Martin Ejike

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Professional Summary

I am good with sponsored and conversion ads, CMS tools and SEO. Crafting beautiful content, list building and segmentation with the use of E-mail marketing. Creative graphics designer, expert with the use of Illustrator and Photoshop. I can also adapt quickly to diverse areas of work different from my present work profession. I carry out duties both remotely and on the location to achieve good results. Very hard working person, focused on developing useful solutions to meet changing business and customer demands.

Work Experience

IT/Operations Officer.

Reasons Services., Nigeria., 07/2019-04/2023

- Key word research and website content optimization to enable high visibility in the Google web. E-mail marketing with Active Campaign (list building, segmentation, content drafting). Use of MS Office application to do official duties. Installation and upgrading of Windows operating software to recent. Installation system hardware/network peripherals and configuration of operating software to enable internet access. Computer system troubleshooting and repair.

Graphic designs (Remotely)

Caffeinated Racks Music-Pty Ltd., South Africa., 10/2020-06/2021

- Logo design - Adobe Illustrator. CD Album design - Adobe Illustrator/use of Canva. Transformation and animation of images - Illustrator. Cartoons and Illustration - Illustrator/use of Canva.

Affiliate Marketing (Remote/freelance).

Endazytech Integrated, Nigeria., 10/2022-10/2022

- Conversion ads campaign on newly developed application software online. Launch ads campaign on a client's school management services while using Social media paid ads. Social media graphical design.

Graphic designs (Remote work)

Fm-technology, India., 09/2021-09/2021

- Professional typography - Adobe Illustrator. Minimalist logo design - Photoshop/use of Canva. Cartoon and illustration - Adobe Illustrator.

Education

in Computer Science

University of Nigeria, Nsukka, Nigeria, 09/1999 - 02/2005

Skills

Professional

- Excellent IT skills. Social media marketing. SEO. CMS Tools savvy. Graphics designs. Problem solving capacity. Tech and internet savvy. Target orientation. Very hard working. MS Office specialist. Technical skills. likes to learn.

Technical

Awards Or Certifications

Excellence in digital marketing and graphics design.

Loctech Nigeria., Port Harcourt, Nigeria
06/2022

As set forth by Computer professionals, Nigeria.

Languages & Other Interests

English. Playing video games, watching football/news/documentary programs.