

HANNAH AGBAJE

CONTENT / COPY WRITER



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Oregun, Lagos

PROFILE

Highly skilled content/copy writer with a proven track record of creating compelling and SEO-optimized content for various industries. Proficient in developing engaging blog posts, articles, website copy, and social media content that drive increased organic search traffic and website referrals. Adept at conducting in-depth research to ensure accuracy and provide valuable insights. Collaborative team player with exceptional communication skills, delivering captivating content tailored to target audiences. Open to new challenges and passionate about crafting impactful narratives.

PERSONAL SKILLS

- SEO (Search Engine Optimization)
- Advertising Platforms
- Copy Editing and Proofreading
- Copywriting styles
- Social Media Management
- Creativity
- Adaptability
- Communication
- Attention to Detail
- Problem-Solving
- Flexibility
- Analytical Thinking
- Collaboration
- Time Management
- Cultural Sensitivity
- Self-Motivation

REFERENCE

Available on request

WORK EXPERIENCE

TEESAS EDUCATION

May 2021 - Present

SCRIPT-WRITER

- Crafted captivating and innovative scripts for diverse media platforms, including television shows, films, and web series, aligning with client specifications, target audience, and genre preferences.
- Worked collaboratively with directors, producers, and stakeholders to comprehend their creative vision and integrate their valuable input into the scripts, ensuring seamless storytelling.
- Conducted thorough research on diverse topics to maintain authenticity and credibility in the scripts, elevating the overall narrative quality.
- Developed compelling character arcs, dialogues, and plotlines to engage audiences and evoke emotions.
- Revised and edited scripts as necessary, incorporating feedback from producers and directors to enhance storytelling coherence.
- Collaborated with production teams during the filming process, providing clarifications and on-set script adjustments.

RESIGHT CONSULT

Dec 2020 - Dec 2021

CONTENT WRITER / CONTENT CURATOR

- Created engaging and SEO-optimized content for diverse clients, spanning blog posts, articles, website copy, and social media content.
- Conducted comprehensive research on industry-specific subjects, ensuring content accuracy and delivering valuable insights.
- Curated high-quality and relevant content from multiple sources for dissemination on company blogs, social media, and newsletters.
- Carefully evaluated and selected articles, videos, and infographics that resonated with the target audience's interests and preferences.

ACHIEVEMENTS

- Successfully devised a holistic content strategy that led to a notable surge in organic search traffic for a client's website within a six-month timeframe.
- Produced a compelling series of blog posts, garnering substantial social media shares and valuable backlinks, consequently driving a significant increase in website referral traffic.

EDUCATION

OBAFEMI AWOLOWO UNIVERSITY
B.A., Music

2019

CERTIFICATION

ORANGE ACADEMY - Diploma, Content Writing and Copywriting
YOST ACADEMY - SEO Course Certification

2023

2023