# **FADIPE OLUWASEUN K.**

# CONTENT WRITER | CONTENT EDITOR

#### PERSONAL PROFILE

Self-motivated and highly reliable professional with over 6 years of professional work experience in content writing, editing, and development. Experienced and adaptable creative with the ability to work across teams or self-manage.

## WORK EXPERIENCE

## GhostWriter

(Employer cannot be named due to Non-Disclosure Agreement) | USA

- Analyzed market trends and sample population data to deliver copies with high conversion and retention rates.
- Organized consumer data into properly detailed and structured documents for documentation and reference.
- Performed extensive research on sample populations with several data analysis and reporting techniques.
- Amplified and improved company relations through superb interpersonal and communication skills.

## **Content Editor**

KOYO Writing Agency | Lagos, Nigeria

- Developed and proofread the work of a team of writers using a checklist of specifications to guarantee high-quality copy.
- Collaborated with coworkers to ideate and develop content optimized for good placement in search engine results.
- Managed a team of freelance writers to consistently delivery quality content under strict deadlines.

## **Content Writer**

KOYO Writing Agency | Lagos, Nigeria

## **Content Writer**

Gidi Living | Texas, USA

# Freelance Content writer | Proofreader

Upwork | USA

### Media Intern

Morakinyo Photography | Lagos, Nigeria

## **EDUCATIONAL HISTORY**

University of Lagos

IIB in Law

## SKILLS

- HTML • CSS
- RESEARCH • SEO
- GRAMMARLY
- CANVA
- GOOGLE DOCS JAVASCRIPT
- QUILLBOT
- PHOTOSHOP
- MICROSOFT OFFICE
- INTERPERSONAL SKILLS

#### AWARDS RECEIVED

- Honorable Mention- Lagos Model United Nations (2018)
- Best Instrumentalist- Maryland Comprehensive

## CONTACT ME

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