



ONUGWU PETER

Surulere , Lagos 101283
peterkelechi17@gmail.com / 090-745-20214

SUMMARY

I am basically a Loyal, Calm and Obedient Person. Very Smart in Technology, Learns Fast, I always finish any work given to very well in Graphics Design, I have studied a Full Course on Graphics and also with a Certificate. I am always up for any Challenge, and I always Impress. Thank you

SKILLS

- Channel Marketing
- Data Visualization
- Media Kit Creation
- Campaign Management

EXPERIENCE

Social Marketing for a Brand / Essential Luggages - Lagos Island , Lagos 03/2023 - 08/2023

- Developed and implemented social media campaigns to drive brand awareness, engagement, traffic and sales.
- Created content calendars for all social media channels and managed the posting of content on a daily basis.
- Analyzed website metrics to track performance of marketing efforts and provided recommendations for improvement.
- Researched industry trends and competitor activity to identify opportunities to increase brand visibility.
- Managed relationships with influencers and identified new potential partners for collaborations.
- Organized promotional events to engage customers in order to build loyalty and increase customer satisfaction.
- Monitored online conversations about the company's products or services, responding as needed in an appropriate manner.

Graphic Designer / Mr Emmanuel's Whole CyberCafe - Marshall , Lagos 11/2022 - 08/2023

- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Created visual concepts using computer software to communicate ideas that inspire, inform, or captivate consumers.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Collaborated with clients and stakeholders to ensure satisfaction of design deliverables.
- Produced promotional displays, packaging and marketing collateral for retail environments.

Graphic Designer / Mr Francis (Macfai) - Surulere , Lagos 08/2020 - 02/2022

- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Created visual concepts using computer software to communicate ideas that inspire, inform, or captivate consumers.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Collaborated with clients and stakeholders to ensure satisfaction of design deliverables.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Produced promotional displays, packaging and marketing collateral for retail environments.
- Edited photographs for use in digital media platforms including web banners and social media posts.
- Generated website designs that are visually appealing yet user-friendly across multiple browsers and devices.
- Created animations and interactive elements for websites, mobile applications, presentations and videos.
- Maintained up-to-date knowledge of industry trends in graphic design technologies.
- Researched competitive products and services to identify opportunities to improve customer experience through design changes.
- Provided support on photo shoots related to the project's needs.

EDUCATION AND TRAINING

Associate of Arts: Graphics Designing And Social Marketing 04/2020
Augustinian Center of Information And Technology - Coker Surulere Lagos

High School Diploma 07/2019
St Michaels Anglican College - Coker Surulere Lagos