

Timothy Kilimo

Content Writer

Nairobi

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Nairobi, Nairobi, 00100

Work Experience

Freelance Content Writer

GlobalPROWriters - Nairobi, Kenya

November 2021 to Present

Created concise, eye-catching headlines and copy on wide range of topics.

Used Microsoft Word, Google Docs and SharePoint to store and share created documents.

Conducted extensive internet research to provide facts and statistics for articles and blogs.

Created monthly Excel spreadsheets to manage client projects and deadlines.

Added keywords, meta descriptions and alt image tags to increase SEO presence.

Strategized content based on Google Analytics data, geographical targeting and keyword planning.

Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.

Conducted simple keyword research and used SEO guidelines to increase web traffic, increasing web traffic 60%

Strengthened content by thoroughly editing and proofreading content 5 times prior to submission

Created, edited and optimized approximately 48 pages of evergreen content to improve SEO ranking for specific keywords

Freelance Content Writer

Kari Learn - Nairobi, Kenya

Created concise, eye-catching headlines and copy on wide range of educational topics.

Used Microsoft Word, Google Docs and SharePoint to store and share created documents.

Conducted extensive internet research to provide facts and statistics for articles and blogs.

Added keywords, meta descriptions and alt image tags to increase SEO presence.
Created monthly Excel spreadsheets to manage client projects and deadlines.
Conducted simple keyword research and used SEO guidelines to increase web traffic, increasing web traffic 60%
Created, edited and optimized approximately 48 pages of evergreen content to improve SEO ranking for specific keywords

Education

Diploma of Higher Education in Design of Steel Structures

Alison - Galway, County Galway
January 2021 to Present

Skills

- Copywriting
- Keyword Research
- Google Docs
- Digital Marketing
- Google Analytics
- Writing Skills
- Blogging
- Website
- Social Media Management
- Human Resources
- Proofreading
- Search Engine Optimization (SEO)