### ABIOLA VICTORIA, ADESOLA. Address: Islamic street, Berger, Lagos. Email address: <u>harbiolaradex@gmail.com</u> Portfolio: <u>https://www.behance.net/abiola-design</u> Phone number: +2347038269060

### 1. WORK EXPERIENCE

# PRODUCT DESIGNER – TBC IBADAN (available on Google playstore, Feb 2022 – Apr 2023).

- Conducted research with other designers and extracted insights from the research.
- Contributed to the development of the style guide used.
- Communicated frequently with the project manager and developers.
- Sketched the wireframes of the app.
- Designed the home page, the contact us page, the About us and sermon page.
- Conducted accessibility check on the fonts and colors used.
- Prototyped and ensured the features designed could be developed.
- Implemented feedbacks from team members and users.

### UI/UX DESIGNER AND TEAM LEAD – AFROHUB (Aug 2022 - Dec 2022).

- Led a team of designers and developers to create a website where African meals can be ordered, with teaching classes and live tutorials.
- Scheduled meetings with the product owner as to understand the brief.
- Assigned design roles and ensured adherence to UX principles.
- Collaborated with other designers in developing the style guide used.
- Performed competitive audit alongside other designers.
- Sketched wireframes and designed product screens.

### UI/UX DESIGNER - THE OUUT, an African online tech news site (Apr 2022 - Jun 2022).

- Collaborated with other member of the team in order to interpret texts into visuals.
- Researched the competition's styles especially tech cabal and tech crunch in order to familiarize myself with what users were familiar with.
- Communicated frequently with the project manager on milestones reached.
- Created the wireframes for the different pages such as the Home page, About us page, the news page etc.
- Interpreted news reports into suitable graphics.
- Created a suitable style guide to depict the organization's brand.

## UI/UX DESIGNER - BUDDIELEASE, an e-commerce site (under development, Jun 2021 - Dec 2021).

- Scheduled meetings with stakeholders to understand the design brief.
- Sketched out wireframes on paper.
- Carried out research as to why the existing site failed.
- Deployed UX principles in redesigning the homepage.
- Designed a minimalistic site in order to reduce load time.
- Collaborated with developers to develop features designed.

### PRODUCT DESIGN INTERN - ZURI (2020).

• Training experience on design thinking, color theory, wire framing, layouts, UX principles and its application, web and mobile design, industry practices.

# NATIONAL YOUTH SERVICE CORPS - TEACHING STAFF (Washington Technical School of Science, May 2019 - April 2020).

### 2. EDUCATIONAL QUALIFICATIONS

- University of Ibadan, Ibadan, Oyo State (2021 2023).
  Degree obtained: Msc (in view) in Civil Engineering, public health option.
- Federal University, Oye- Ekiti, Ekiti State (2013 2019). Degree obtained: B.Agric in Water resources management and Agro-meteorology.
- Idris Premier College, Akure, Ondo State (2007 2012).
  Degree obtained: West African Senior School Certificate (2012).
- St. Mark's A/C primary school, Ikere Ekiti, Ekiti State. Degree obtained: Primary school leaving certificate (2006).

### 3. CERTIFICATIONS

- Responsive web design in Adobe XD, Coursera (2023).
- Build wireframes and low fidelity prototypes, Coursera (2022).
- Conduct UX research and test early concepts, Coursera (2022).
- Create high fidelity designs and prototypes in Figma, Coursera (2022).
- Foundations of User experience design, Coursera (2022).
- Start the UX design process: empathize, define and ideate, Coursera (2022).
- Dev and design bootcamp, Product design certification (2022).
- Certificate of achievement, Jobberman softskill training (2020).

### 4. LANGUAGE SKILLS

Native proficiency: English, Yoruba.

### 5. TECHNICAL SKILLS

### **Design skills:**

Affinity diagramming, Design research, Storyboarding, Wire framing,

Soft skills:

• Excellent communication, organization, attention to details, team work, critical thinking and adaptability.

### **Computer skills:**

Figma, Canva, css and Html